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INSTITUTION OF EMINENCE DEEMED TO BE  
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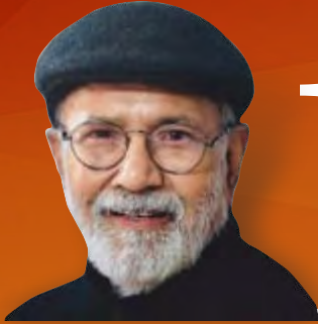
JINDAL SCHOOL OF  
BANKING & FINANCE  
India's First Global Finance School



ESCP  
BUSINESS SCHOOL



DR PRITAM SINGH  
FOUNDATION



# 1<sup>st</sup> PRITAM SINGH MEMORIAL (PRISM) CONFERENCE

*on*

“Architecting the  
Future of Business:  
Leadership, Governance &  
Technology”

**17-19 NOVEMBER 2021**

# About the Conference

The Indian economy is struggling from the devastating COVID-19 Pandemic, which caused a global economic recession and disruptions to health systems that affected the lives of millions around the world. India is witnessing a considerable drop in GDP, increased unemployment, a liquidity crisis in the banking industry, and a shock to resource allocation and fiscal management in addition to the tremendous pressure on healthcare system. Thought-leadership of the Indian industry and the government (including regulators and policymakers) facing one of its biggest tests on resilience and inclusivity of its approach, adherence to moral and ethical standards, and on robustness and creativity of its solutions.

It has been a clear indicator of the fact that while technology has been a driver of solutions, diversity brings greater innovation to the volatile, uncertain, complex and ambiguous world around us, which is more VUCA than ever before. Therefore, this is indeed the time to embrace inclusivity in technology-led growth, especially involving large-cap companies, MSMEs and start-ups to prepare ourselves for a digital future where the shared prosperity of our society takes primacy. It has been established by the consumers and providers of services and manufacturers that India's growth story will be driven by new technologies like Blockchain, Fintech, Big Data and Artificial Intelligence, and the government has made its stance clear on India's self-reliant, digital-first transformation. Positive developments in the Indian start-up ecosystem, technology innovation in services and digital connectivity have brought new challenges around data governance, data security, cybersecurity, data protection and privacy and, of course, the larger issue of a digital divide.

While academia in general and management education in particular has contributed significantly to the

impressive growth so far, a reimagination is required to grapple with the above challenges in a post-pandemic world. Nations and organisations need decisive leadership and a sound governing system to demonstrate positive resilience during this pandemic.

The 1st Pritam Singh Memorial Conference on “Architecting the Future of Business – Leadership, Governance and Technology” will assemble key stakeholders from academia, industry, regulators, policy-makers and the technology industry. The ongoing pandemic is the first of its kind that we are witnessing, and is volatile and dynamic and requires innovation to adapt with every passing moment. Driven by large corporations and small and medium enterprises, the corporate world needs to evolve to adapt to the new normal in the post-pandemic world. It wouldn't just have to incorporate innovative solutions to the existing challenges, but also imbibe a great level of empathy and high standards of ethics. This inaugural edition of the conference will provide perspectives on India's post-pandemic growth in a sustained, technology-led and equitable manner.

Dr. Pritam Singh's life is a celebration of social impact created, particularly through education. He was a visionary and leader who contributed to various aspects of higher education, institution building and nation-building. He played an instrumental role in paving a vision of our nation by shaping the minds of the leadership of organizations and enabling policies that had a positive impact on our society. This conference is an attempt to continue his legacy by bringing together the thought leaders and young minds of our nation to re-imagine and architecting the future of our nation, and beyond, through Shared Growth, Resilient Leadership, Governance and Digital Future for Accelerated and Inclusive Growth in India.

## VENUE

Conference will be in on-line mode. Links of the various sessions and parallel paper presentations will be sent to all the participants.

## CONFERENCE HIGHLIGHTS

- **No registration fees**
- Various panel discussions by stalwarts of Industry and Academia, and multiple prominent Policy Makers and Regulators
- Publication opportunities in peer reviewed and reputed international journals (ABDC/SCOPUS/Web of Science)
- Case Competition for students of management schools and industry practitioners

# CALL FOR PAPERS

We are seeking high-quality research papers from scholars and industry practitioners on the non-exhaustive list of themes mentioned below. Impactful papers on other related themes are welcome.

## Themes & Topics

The theme of the conference is “Architecting the Future of Business – Leadership, Governance and Technology”. Following are the sub-themes and topics:

### **Future of Business in Uncertainties and Digital Era:**

- Digital disruption and its impact on organisations
- Future of businesses in digital era
- Impact of digital transformation on Governments and regulatory bodies
- Digitalisation transformation of business process
- Role of AI, ML and Blockchain in improving efficiency of supply chain and logistics
- Business Process Re-engineering in digital disruption

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### **Future of Banking and Finance; Harnessing Potential of Technology in Banking and Financial Sector**

- Impact of Digital transformation on Banking and Financial Sector
- Fintech revolution in financial services
- Role of AI and ML in improving efficiency of Banking and financial services
- Digital credit management and digital ALM in banks and NBFCs
- Blockchain and distributed ledger and their role in future banking
- Harnessing potential of block chain for fintech and other financial services
- Quantum Computing; the next big thing in Banking
- Quantum Financial Systems: future of secured financial services
- Role of regulators in new digital banking and fintech
- Can technology help in tackling the growing NPAs
- Role of technology and social media in reaching out to masses; digital financial literacy
- Digital payment systems and electronic commerce can be an effective tool to enhance financial inclusion
- Decisive leadership in digital banking and fintech sector during and /or post Covid era
- Impact of Covid 19 pandemic on the new fintech ventures; resilience and robust e-business model versus vulnerable and uncertain environment
- Crypto currency; future currency of the digital world
- Blockchain and its impact on non-banking payment systems
- Digital currency; adoption and regulatory challenges
- Future of currency; Central Bank Digital Currency (CBDC), issues and challenges in implementation and governance
- Digital marketing and use of bots and robos in relationship management and financial advisory in banking and fintech
- Future of trading; algorithmic trading, its impact and challenges

## **Resilient Leadership:**

- Role of Leadership in Managing Human Disasters;
  - Good Governance for Sustainable Org Growth;
  - Governance and Business Competitiveness
  - Challenges of providing leadership in the emerging tech enabled scenario;
  - Business competitiveness and Sustainability: Role of Governance
  - Harnessing human talent in a hyper competitive future
  - Future Workplace Challenges: the need for a New Leadership Paradigm
  - Trust and Leadership in the emerging future
  - Future of Business: The Human Factor
  - Technology and Humanity: can they co-exist?
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## **Role of Governance in Managing Sustainable, Technology Driven Businesses and Organisations:**

- E-governance; issues and challenges for organisations and Governments
  - Reimagining Roles & Responsibilities of Boards
  - Legitimacy and Accountability of Boards
  - Independent Directors with a Moral Purpose
  - Effects of Boards on Accountability & Sustainability
  - Gender Diversity in Corporate Governance
  - Corporate Governance and Innovation
  - Governance and Value Creation
  - Role of e-governance in managing cross border businesses and competitiveness
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## **Review of Papers**

Review of all papers will be done and decision will be communicated to the corresponding author of selected papers. Only these shortlisted papers will be called for presentation during the conference. Authors of the selected papers will also be informed about the schedule of presentation later.

## **Publication Opportunities**

Conference organisers have arranged for the publication of the selected papers of the conference in special issues or in regular issues of the various reputed peer reviewed scholarly international journals (ABDC/SCOPUS/WEB of Science listed journals), in line with conference theme. Organisers will be sending papers in the relevant journal and decision to publish paper in the journal will be subjected to the reviewer's report by the editors/reviewers of respective journals, confirming their requirements, subsequent improvements in paper as desired by the respective journals and also as per the terms and conditions of the respective journals.

Conference organisers are also in talks with some other reputed journals also. Following is the list of confirmed journals:

1. Electronic Commerce Research (ECR – Springer) - ABDC A Category Web of Science –SSCI and SCOPUS-[Special Issue for the conference paper to be confirmed]
2. Qualitative Research in Financial Markets (Emerald) - ABDC B Category, Web of Science –ESCI and SCOPUS
3. International Journal of Electronic Government Research - ABDC C Category, Web of Science –ESCI and SCOPUS
4. Indian Journal of Corporate Governance - ABDC C Category and SCOPUS

5. International Journal of Emerging Markets - ABDC B Category, Web of Science –SSCI and SCOPUS
6. FIIB Business review (Sage) – ABS and SCOPUS
7. South Asian Journal of Business and Management Cases – ABS, SCOPUS and UGC CARE listed (The journal publishes high-quality original case study research and does not accept Teaching Cases)
8. Advances in Emerging Markets and Business Operations (Taylor and Francis series book) – SCOPUS indexed
9. South Asian Journal of Management (Sage) - ABDC C Category and SCOPUS

## Key Deadlines

- Abstract Submission: 30th August, 2021
- Full Paper Submission: 30th September, 2021
- Communication of Final Decision on Papers for Presentation in Conference: 5th November, 2021

**Link for submission: <https://easychair.org/cfp/prism1>**

## TENTATIVE PLAN OF THE TWO DAYS CONFERENCE

### DAY 1 - Wednesday, 17<sup>th</sup> November 2021

- **Registration:** 2:00 PM – 2:30 PM
- **Session 1:** 3:00 PM – 3:30 PM
- **Opening Remarks**
- **Session 2:** 3:30 PM – 5:00 PM
- **Parallel Paper Presentations (Academicians) / Case Presentations (Industry Professionals)**
- **Session 3:** 5:30 PM – 7:00 PM
- **Parallel Paper Presentations (Academicians) / Case Presentations (Industry Professionals)**

### DAY 2 - Thursday, 18<sup>th</sup> November 2021

- **Session 4:** 9:30 AM – 11:00 AM
- **Future of Business in Uncertainties and Digital Era:** Panel Discussion (Industry and Experts)
- **Session 5:** 11:30 AM – 1:00 PM
- **Resilient Leadership in Disruptions**
- **Session 6:** 2:00 PM – 3:30 PM
- **Role of Governance in Managing Sustainable, Technology Driven Businesses and Organisations**
- **Session 7:** 4:00 PM – 5:30 PM
- **Fintech, Financial Inclusion and Data Governance**
- **Session 8:** 6:00 PM – 7:30 PM
- **Future of Banking; Changing Paradigm in Banking and Finance**
- **End of day 2**

- **Session 9:** 9:30 AM – 10:30 AM
- **Role of Entrepreneurship in Creating Employment**
- **Session 10:** 11:00 AM – 12:00 AM
- **Thought Leader Address: Leadership, Governance, and the Future: New Realities**
- **Session 11:** 12:00 AM – 1:30 PM
- **Closing Session: Prize distribution, Second keynote address and Valedictory Session**
- **End of conference**

## PATRONS



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