



*A tribute to the
remarkably impactful
entrepreneurial journey of*

innovator, entrepreneur, legend

Shri O P Jindal ji

7 August 1930 – 31 March 2005

IDEATE Lab Entrepreneurship Ecosystem

Venture Builders

Family Entrepreneurs

Social Impact Startups

Tech-enabled

D-2-C Brands

Ecosystem Partners

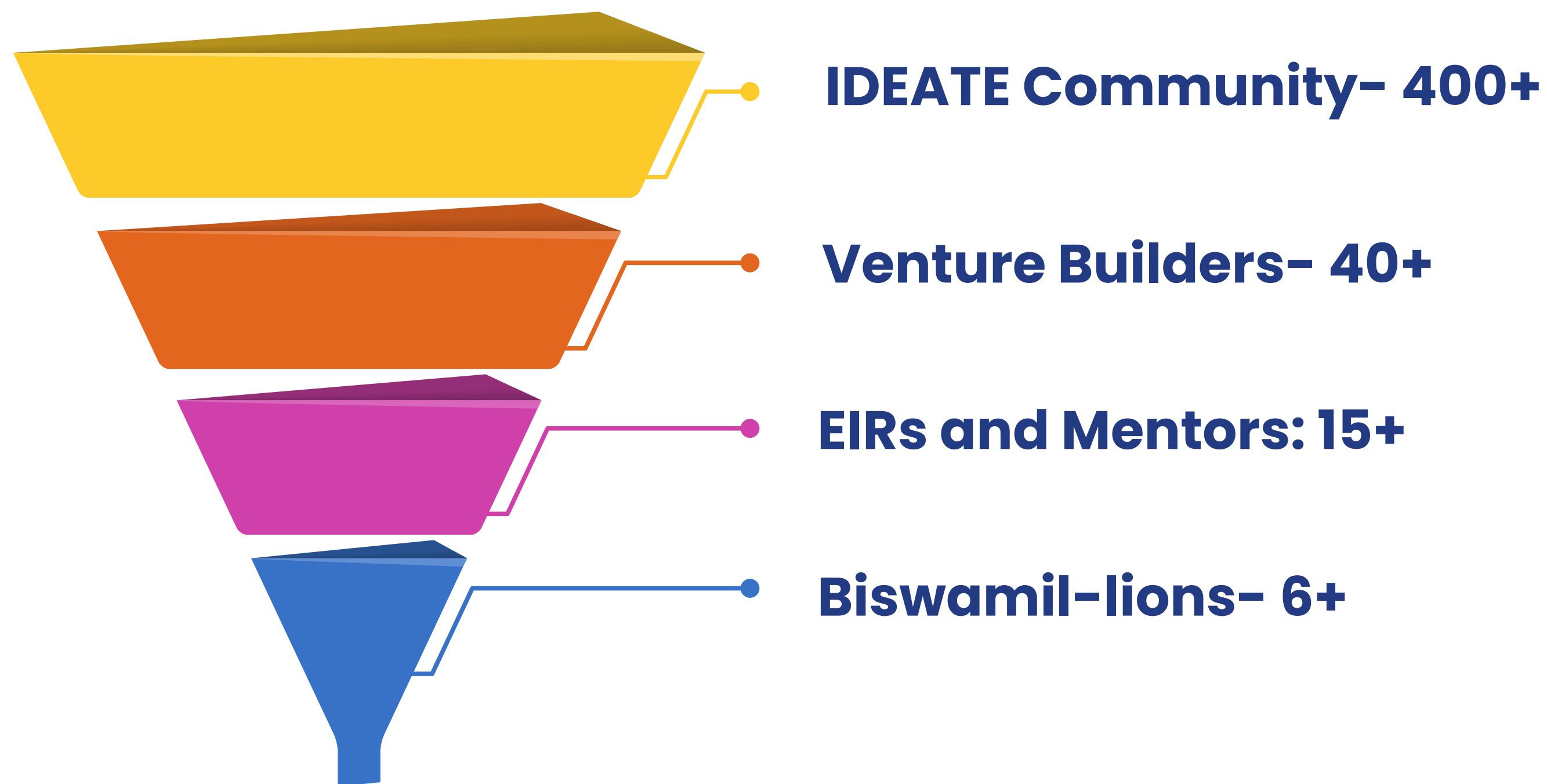
Entrepreneurs in Residence

**Biswamil-lions
(Angel syndicate)**

Investment Mentors

Industry Mentors

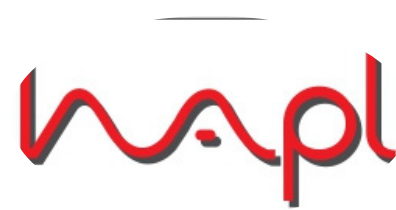
IDEATE LAB Ecosystem Funnel



VENTURE BUILDERS

01

Family Entrepreneurs



Himmatsingka
Automobiles



Enlight Agrotech

02

Social Impact Startups

Arogya
Sakhi



Ecostyle Ginie



Hermile



Sahi Health
Mission

03

Tech - enabled

LAW IQ
LawIQ



04

D-2-C Brands



HEMPLOOM™
HELPING YOU & MOTHER EARTH

Hemploom

The Other Side

Himatsingka Automobiles



Stage

Growth

Aditya is a young automotive enthusiast with a deep connection to automobile businesses .. He leads the Group's "**Defense SBU**", which makes custom vehicles for Riot control , Troop movement, Fire trucks etc for private and government agencies and has **grown the business from startup to ~ 60+ crores** revenue this fiscal and targeting at least a **doubling of sales** for next year!

Aditya Himatsingka

Director

Website: www.himatsingkaauto.com



Enlight Agrotech



Hardick Raja
Managing Director

Website: <https://enlightagro.com/>



Stage

Growth

Hardick Raja a proud alumnus, is on a mission to revolutionize Indian agriculture by empowering farmers with sustainable solutions that enhance productivity and resilience.

Enlight Agrotech's innovations have helped farmers boost profits with 20-40% yield increase while reducing chemical inputs. **In just two years, they have expanded from 1 state to 4 , from 100 farmers to over 1,000. Additionally, secured incubation** at UASB, aiding further product development and validation.

Over the next two years, his vision is to expand the reach of these eco-friendly practices to millions of farmers and urban gardeners, driving a new era of sustainable growth and food security across India.

<http://www.youtube.com/@enlightagrotechIndia>

Arogya Sakhi



JGU INTERN TEAM
Supporters

How You Can Help:

- **Donate:** ₹500 supplies pads to 10 girls; larger contributions fund production machinery.
- **Collaborate:** Connect us with individuals or organizations interested in supporting us



Stage

Menstrual health is a necessity, yet millions of women in India lack access to affordable sanitary pads. **Arogya Sakhi**, led by Mrs. Pramila, addresses this by providing low-cost, locally produced pads. She aims to expand production and distribution beyond her village.

IDEATE INTERNS (Misha, Aditi, Roohi , Surya) **support** this self help group **with marketing and skill building to help them scale**

Scan to support



EcoStyleGenie

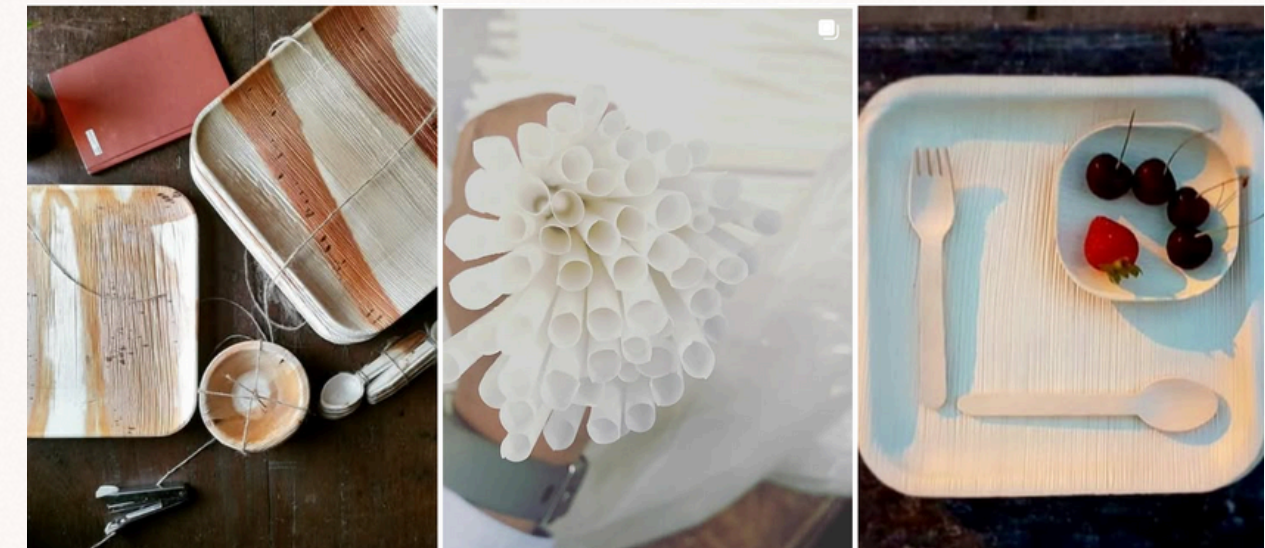


Dhruvika Sosa

Founder



<https://www.instagram.com/ecogenieindia/>



Stage

MVP

Dhruvika Sosa is a dedicated changemaker focused on socio-environmental solutions with grassroots impact. She has earned multiple awards for academic excellence and social impact.

As the founder of EcoStyleGenie, Dhruvika combines her passion for sustainable fashion with tech innovation, **helping people optimize their wardrobes for both style and resource efficiency.**

Hermile



Purvarsha

Founder



<https://www.instagram.com/hermile./>



Stage

MVP

Hermile is a transformative lifestyle brand, founded by Purvarsha,, a student from the IDEATE Accelerator cohort, designed **to help women build confidence inside and out. Through structured bootcamps and holistic self-growth courses.** It creates that restart space for women to step into every phase of their life with strong awareness and strength

How You Can Help:

- Support the initiative by connecting with Purvarsha

Sahi Health Mission



Siddharth Singh Bhadoria
Founder

Website: <https://www.sahihealthmission.in/>



Stage

Validation & Traction

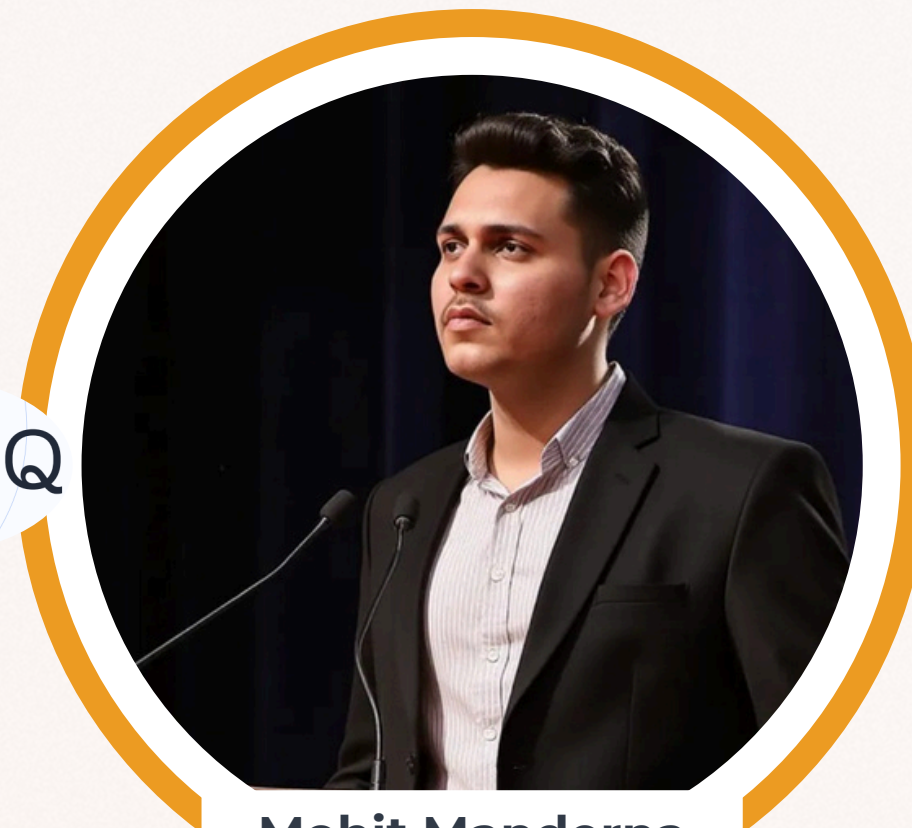
Sahihealth is **enabling access for India's remote villagers to affordable, effective healthcare**.

Sahi Health Mission is dedicated to bridging the healthcare gap for India's rural and urban poor. High out-of-pocket medical expenses and long travel distances prevent many from accessing qualified doctors, forcing them to rely on untrained local practitioners.



Vaibhav Bansal
Co-founder

LAW IQ



Mohit Manderna
Co-founder

LAW IQ

Stage

MVP

Vaibhav & Mohit

Students JGLS

Law IQ is a legal-tech venture aiming **to bring automation and objectivity to legal recruitment, especially internships**. In the long term, it envisions leveraging the engaged users on its platform with a broader suite of offerings

Glance AI



Guhan Srinivasan

Founder



Stage

Growth

Guhan is an innovative AI and machine learning developer and the founder of Glance AI.

Recognized as a **finalist in the Google AI Developer's Competition**, Glance AI has also received grants from **Amazon, Google, and Microsoft**, highlighting its potential

Hemploom India



Vishal Singh

CEO & Founder

Website: <https://www.thehemploom.com/>



Stage

Growth

Vishal Singh is a proud Alumnus of JGU. Passionate entrepreneur in sustainable fashion, Founder & CEO of Hemploom India, **driving eco-friendly hemp fibre based clothing solutions to promote sustainable living** through high-quality, earth-friendly fashion.

The Other Side

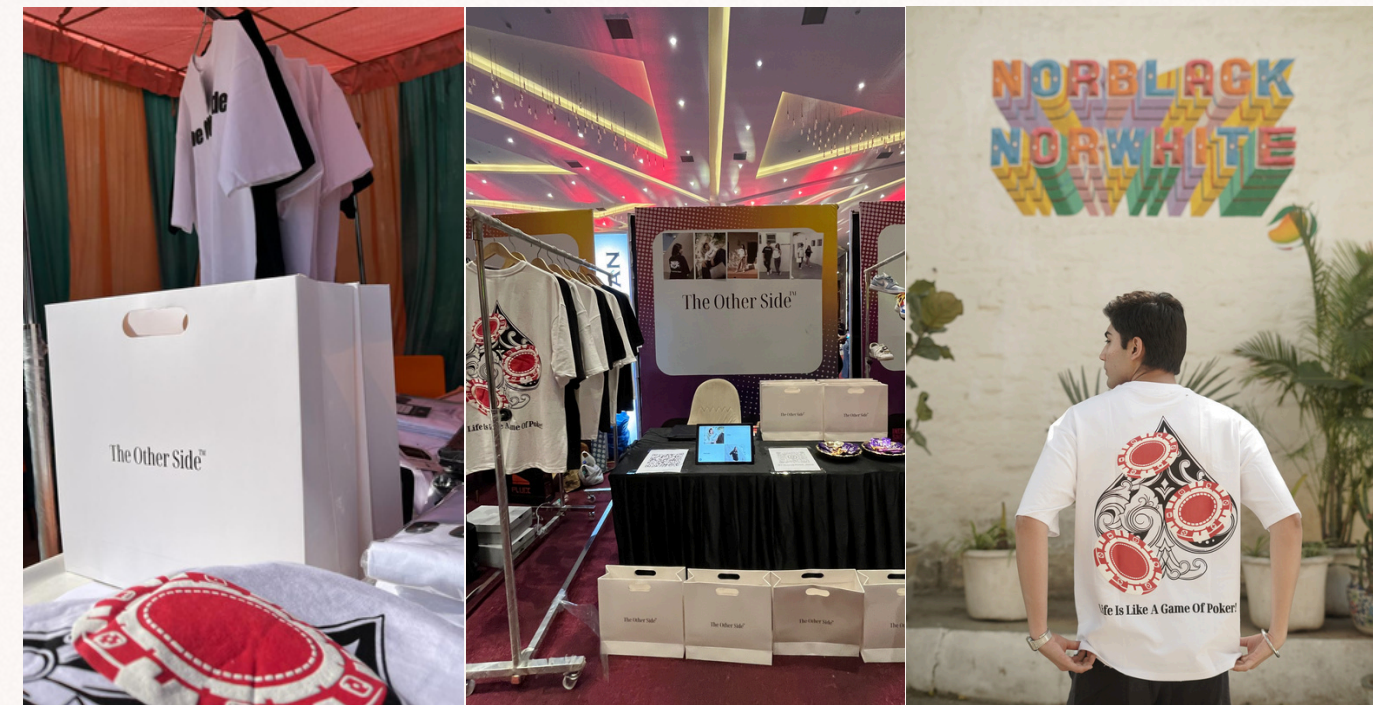


The Other Side

Moksh Middha

Director

Shop at: <https://theothrside.in/>



Stage

Growth

Moksh Middha, a JSBF Batch of 2022, is the founder of The Other Side, a luxury fashion label established in 2025 under Quiet Luxuries Private Limited.

Moksh aims to create a true luxury fashion brand, blending exquisite materials with expert craftsmanship. **He is planning the launch of his 2025 summer collection soon**

Ventures Launching Soon



Dorm
Deals

Dorm Deals

A **campus-based marketplace** where students can easily buy, sell, and trade items with their peers

By: Manav Ahuja & Daksh Baweja



Anvay Healthy Foods

offering a **variety of premium**, roasted, salted and flavoured **makhana**

By: Dev Jhawar



Expandia

Empowering large retail and corporations to **manage real estate acquisitions, vendor management, and interior execution**

By: Rudra Negi



Hiba kalim

A **luxury leather handbag brand** that specializes in customized, made-to-order designs, blending exclusivity with craftsmanship

By: Hiba Kalim

Ecosystem Partners

**Entrepreneurs
in Residence**

**Biswamil-lions
(Angel Syndicate)**

**Investment
Mentors**

**Industry
Mentors**



Amit Gupta

ENTREPRENEUR IN RESIDENCE

A seasoned product builder with over 13 years of experience in building and scaling consumer and SaaS products, with leadership roles at companies like Myntra, Nykaa, GoKwik, and TimelyAI.

With a keen interest in AI and Machine Learning enabled products, he mentors and engages with numerous early stage StartUps and invests in transformative ideas.



Samir Kuckreja

ENTREPRENEUR IN RESIDENCE

Mr. Samir Kuckreja is a hospitality veteran with over 34 years of experience across top domestic and international brands.

As Founder & CEO of **Tasanaya Hospitality Pvt. Ltd.**, he specializes in startup advisory, growth strategies, and fund-raising for hospitality, retail, and tech sectors.

He has held key roles as CEO & MD of Nirula's and worked with Yum Restaurants and Mars Hotel & Restaurants. He actively mentors startups, chairs GLEAM India, and is a founding member of the National Tourism and Hospitality Skill Council.



Palash Goorha

ENTREPRENEUR IN RESIDENCE

As Chief Business Officer at Numoo HR and Consultant at MindAI, Mr. Goorha transforms hiring with AI-driven, human-approved solutions. Passionate about scaling businesses, optimizing processes, and unlocking growth through strategic problem-solving and technology-driven solutions.

Here's what he brings to the table: Recruitment Reinvented:

- **Transforming hiring** with AI-powered processes to deliver faster, sharper, and smarter talent solutions.
- **Strategic Sales Leadership:** Driving revenue growth through innovative sales strategies.
- **Client-Centric Approach:** Ensuring over 90% client retention by delivering measurable value and impactful solutions.



Ritesh Singh

ENTREPRENEUR IN RESIDENCE

With over 20 years of experience across leadership, strategy, and entrepreneurship, Ritesh brings deep industry expertise to our ecosystem. He has previously served as Country Head for top multinational firms and was the Founder of one of India's largest independent digital marketing agencies, known for its culture of innovation and operational excellence.

In his corporate journey, Ritesh led national and global initiatives at MEC Interaction (GroupM) and Starcom MediaVest Group, driving 100% business growth and shaping international strategy as part of the "Global Impact Circle."

At Ideate Lab, Ritesh will guide emerging founders with his unique blend of strategic vision, global exposure, and entrepreneurial grit.

BISWAMIL-LIONS (ANGEL SYNDICATE)



Yuvveer Bagai

Founder, YB Informatics

- Alum & HNI Angels convenor
- Investor in Residence @ IDEATE LAB



Parv Chawla

Angel Investor

- VC industry convenor
- Mentored and invested in multiple Startups



Prabhaav Swarup

Director, Sukam Properties

- Blockchain Enthusiast
- Built multiple startups and now investing

INVESTOR MENTORS



Robert Frankfurt

Robert Frankfurt is a Founder of NY, USA based Living Fund, which invests in early stage lifestyle health/wellness businesses to fight chronic illness and reduce pills/procedures. The goal is to make healthy lifestyle choices more available to the 99%.



Vinayak Kamath

Has Experienced Operating Partner in PE, formerly been the CEO of a diversified group, board and advisory board member, entrepreneur and leadership team member. Industry experience spans Software products & IT Services, Chemicals, Retail and Consumer, and Renewable energy. Is setting up a new venture to invest in handmade, crafts and sustainable enablers of such businesses.



Pranam Shetty

In addition to being an angel investor at Axiomatic Ventures, Pranam helps build partnerships with the venture & angel investing ecosystem, mentors startup founders on building customer-centric operations, Manages private equity allocations as an LP to PE & VC funds



INDUSTRY MENTORS



Jonathan Levine

CEO and cofounder of Folia Materials. Their patented paper coating brings advanced material performance inside mass market products. As CEO he has taken Folia from idea to a Seed stage company, with industrial manufacturing and Fortune 100 clients.



Anjali Malhotra

Anjali Malhotra is a CXO turned consultant and start-up mentor, driven by a passion for customers and business wins. Strategy and Business leader with 30 years' experience across FMCG, Media, BFSI sectors. Held roles in Revenue, Marketing, Sales & Distribution, Digital Transformation, Customer Experience, Data Analytics & Information Technology.



Shreya Vajpei

Shreya is a key member of the Digital & Innovation team at Khaitan & Co., one of India's oldest law firms, and the founder of Prolawgue.com, a platform bridging business, tech, and law. Recognized among '30 Legal Tech Innovators to Follow in APAC' and '30 Women Legal Innovators in Asia to Follow', she champions innovation in the legal sector with a lawyer-first approach.





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