



O.P. JINDAL GLOBAL
INSTITUTION OF EMINENCE DEEMED TO BE
UNIVERSITY
A Private University Promoting Public Service



Jindal School of
Journalism & Communication
India's First Global Media School



UNIVERSITY OF
OREGON

Office of
International Affairs

Oregon Summer Programme

Saving the Planet: Communicating Strategies and Solutions

June 19, 2022- July 9, 2022

PROGRAM DESCRIPTION

In the summer of 2022, students from O.P. Jindal Global (JGU) will have the opportunity to spend three weeks working alongside students from the University of Oregon (UO) as part of a summer school. Students from both institutions will work on a collaborative project as part of this program to develop original solutions to real-world problems posed by an Oregon-based organization. **All participants who successfully complete required activities will receive a UO certificate of completion.**

In addition to learning activities, JGU students will experience traditional U.S. Independence Day celebrations in and around Portland, Oregon, and will have additional opportunities to experience U.S. and Oregon-specific cultures through mutual exchange and cultural excursions.

WHY OREGON?

At University of Oregon (UO), you will not only learn from world-class faculty experts, you get the chance to practice hands-on problem solving while establishing meaningful connection with peers around the world. Oregon is the place to learn, to grow, to revive, and to thrive. University of Oregon (UO) is nestled between the rugged Cascade Mountain ranges and the Pacific Ocean. UO is at the forefront of sustainability, championing new ways to help save our planet, and we pride ourselves on establishing a global community of scholars.

LOCATION

UO has campuses in Eugene and Portland, Oregon, United States

FINAL PROJECT

Participants will attend a final ceremony where teams will present their solutions to the program coordinators, faculty experts and members of local partner organizations. Panels of experts will review all presentations and select a winning proposal.



LEARNING ACTIVITIES

Over the course of three weeks, a small cohort of students from UO and JGU will participate in three types of coordinated learning activities:

- ◆ Synchronous learning sessions: Lectures, guest speakers, simulation activities and skills building workshops led by UO faculty and affiliated experts.
- ◆ Asynchronous learning assignments: participant-driven case data analysis, local observation and research, pre-recorded academic modules, and personal reflection.
- ◆ Project based learning: participants work in small interdisciplinary teams to develop a final project that will support the needs of the assigned for-profit, non-profit, or government institution.

CULTURAL EXCURSIONS

Cultural excursions will be organized to take advantage of Oregon's many abundant cultural and natural resources. Activities may include visits to places such as the Oregon coast, downtown Portland, Columbia River Gorge, and local Sportswear organizations such as Nike and Columbia Sportswear.

PROGRAM FEE

Dates: June 19-July 9 2022 (Three weeks) | **Number of Students:** 25

Eligibility: This program is offered to Jindal students across various schools. Students with any pre-existing disciplinary issues and those with re-sit examinations scheduled in July 2022 are excluded from selection to this program.

\$5450 per participant

Includes:

Welcome bags

All instruction and instructional materials

Room and Board for 20 days: double occupancy dormitory or hotel rooms

Breakfast, lunch and dinner during the program; Welcome and Farewell meals

Transportation to/from Eugene or Portland Airport

Transportation of cultural excursions and local community visits

Official certificate of completion

Additional Expenses:

The fee excludes travel costs, visa fees, medical insurance and additional transportation.

DATES TO REMEMBER

Registration: 1st March 2022

Expression of interest: by 15th March 2022

**Announcement of shortlisted candidates:
21st March 2022**

**Submission of initial fees: 31st March 2022
(Initial deposit of USD 3,000 to secure a
seat in the Program)**

**Submission of remaining fees
(USD 2,450): by 10th April 2022**



Contact:

Faculty Coordinator:

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IGAI:

Brijesh Nair Director, IGAI

Kanak Mishra, IGAI

SUMMIT SAMPLE WEEK ITINERARY *

| DAY | AM ACTIVITY | PM ACTIVITY | EVENING | LOCATION |
|-----------|--|--|---|------------------|
| MONDAY | Lecture/Workshop I: Ecosystem and Society | <ul style="list-style-type: none">- JPU and UO team meeting and challenge assignment- Initiate draft action plans- UO campus tour | <ul style="list-style-type: none">- Complete Canvas online study module | Eugene, Oregon |
| TUESDAY | Lecture/Workshop II: Environmental Communication Strategy | <ul style="list-style-type: none">- Continue developing draft action plans- UO school visit- Visit local partner organizations | <ul style="list-style-type: none">- Complete Canvas online study module | Eugene, Oregon |
| WEDNESDAY | Lecture/Workshop III: Sustainability and New Media | <ul style="list-style-type: none">- Finish draft action plans- Tour the Museum of Natural and Cultural History | <ul style="list-style-type: none">- Complete Canvas online study module | Eugene, Oregon |
| THURSDAY | Lecture/Workshop IV: Environmental Justice | <ul style="list-style-type: none">- Meet UO faculty experts and staff to receive feedback on draft action plans- River walk at the Alton Baker Park | <ul style="list-style-type: none">- Complete Canvas online study module | Eugene, Oregon |
| FRIDAY | Lecture/Workshop V: Public Policy and Social Change | Cultural Excursion: hike at the Spencer Butte Park, Landmark of Eugene | | Eugene, Oregon |
| SATURDAY | Cultural Excursion: Day trip to the Oregon Coast | | | Florence, Oregon |
| SUNDAY | Library research | | | Eugene, Oregon |

* The actual itinerary will be provided to participants one or two weeks prior to the start of the program. Participants should expect same format of learning activities however with a modification of content based on actual lecturer's area and availability.

*More potential topics can be provided or suggested at participants' request.

SAMPLE FACULTY EXPERTS

Bish Sen: Associate Professor, School of Journalism and Communication. Bish worked as a journalist in India before coming to the United States for graduate work in journalism and communication. His research interests include mass communications, globalization, and new media. He is the author of several books and articles that look at contemporary aspects of Indian and global media.

Mark Blaine: Professor of Practice, School of Journalism and Communication. Award-winning writer, investigative reporter, and editor. Blaine has 20 years' experience working at the intersection of communication, science and technology. He has worked with partners and researchers on storytelling projects from a range of institutions, including the U.S. Forest Service, Vision Maker Media, the Institute for Sustainable Environment, and the Prince William Sound Science Center, as well as researchers from the University of Washington and Oregon State University.

Nicole Dahmen: Associate Professor, School of Journalism and Communication. Dahmen has gained a national and international reputation for her scholarship, which falls into three key areas: visual journalism, ethics, and contextual reporting.

Donna Davis: Associate Professor, School of Journalism and Communication. Donna brings more than 25 years' experience in public relations, fundraising, and nonprofit communication to the classroom, including 10 years as producer and host of Family Album Radio, an award-winning, daily, two-minute radio program distributed through NPR.

Andrew DeVigal: Director, UO-SOJC's Agora Journalism Center; Endowed Chair in Journalism Innovation and Civic Engagement / Professor of Practice, School of Journalism and Communication. A constant connector and bridge builder, DeVigal's leadership at the school has led to industry-recognized initiatives such as Gather, a platform to support community-minded journalists, and the Doers Gathering, a toolkit to drive community-driven solutions addressing pressing local issues.

Todd Milbourn: Director, Journalism Master's Program, School of Journalism and Communication. Todd is an investigative reporter, senior instructor, and director of the University of Oregon's master's program in journalism. His teaching and research focuses on how journalists can earn trust, engage with communities and uncover information that helps citizens make informed choices in a democracy.

Hollie Smith, Assistant Professor of Science and Environmental Communication, School of Journalism and Communication. Her work has looked at communication and media dynamics on issues of wildfire, forest policy, water contamination, climate change, and alternative energy transitions.

Howard Davis, Professor, School of Architecture & Environment. Professor Davis is concerned with the relationships between architecture and the contemporary city, focusing on how the form of the city and the architecture of its buildings help enable diversity, social and cultural sustainability, and resilience.

Erin Moore, Professor of Architecture and Environmental Studies. Moore works in teaching, research and design practice on the environmental context of building construction and on the ways that buildings shape and reflect cultural constructions of nature. She uses her architecture practice FLOAT architectural research and design as a testing ground for designing with explicit intentions for the ecological context of buildings.

Mark Carey: Director of Environmental Studies, Professor of Environmental Studies and Geography. He specializes in environmental history, human geography, environmental justice, and science and technology studies (STS), though he generally works through interdisciplinary collaborative teams (including students) to analyze societal aspects of climate change, glaciers, icebergs, natural disasters, and water in high-mountain and polar regions.

Peg Boulay: Co-Director of the Environmental Leadership Program and Senior Instructor of Environmental Studies. Peg is a wildlife ecologist with a broad, applied background in research, conservation, management, planning, policy, and communications. Her current interests include experiential education, environmental monitoring, wildlife conservation and outreach.

DIVISION OF GLOBAL ENGAGEMENT

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An equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act