



JINDAL GLOBAL
BUSINESS SCHOOL
INDIA'S FIRST MULTI-DISCIPLINARY GLOBAL BUSINESS SCHOOL



AACSB
ACCREDITED



O.P. JINDAL GLOBAL
INSTITUTION OF EMINENCE DEEMED TO BE
UNIVERSITY
A Private University Promoting Public Service

UNDERGRADUATE PROGRAMME AT JGBS



RANKED **NO.1** **AMONG THE 130 BBA PROGRAMMES IN INDIA**

BY **Outlook** ICARE Rankings 2025

FOR 3 YEARS IN A ROW 2023, 2024, 2025

CONFERRED THE STATUS OF AN
**INSTITUTION OF
EMINENCE**
BY THE
MINISTRY OF EDUCATION
GOVERNMENT OF INDIA

Institution of Eminence by
Ministry of Education,
Govt of India



Granted Autonomy by
University Grants
Commission



Member of
Association of
Indian Universities (AIU)

BBA (HONS.) - MARKETING | FINANCE | HR

The four-year fully residential BBA (Hons.) Degree Programme is designed to give a global business management perspective through a unique pedagogy of learning and interaction. Today's global economy rewards people who can traverse borders, understand cultures and operate in an international context. This industry-focused programme aims to make students proficient in learning software tools and best practices.

Jindal Global Business School (JGBS) of O.P. Jindal Global University (JGU) has been awarded the prestigious AACSB International Accreditation. Around 6% of Business Schools worldwide and only around 1% of Business Schools in India have earned this accreditation, making it one of the most rigorous, demanding, and respected benchmarks of excellence. It recognizes Institutions that demonstrate innovation, impact, and a commitment to continuous improvement in management education.

The BBA (Hons.) Programme and JGBS as an Institution was assessed on the basis of five important methodological variables:

- | Academic & Research Excellence
- | Industry Interface & Placement
- | Diversity & Outreach
- | Governance & Admissions
- | Infrastructure & Facilities

DISTINCTIVE FEATURES

- Specialization Offered - Marketing | Finance | HR.
- Multidisciplinary Approach - Students can pick cross elective subjects from 11 other schools of JGU.
- Optional Foreign language - Mandarin | Spanish | French | Arabic.
- International Exposure- Summer/ Winter Schools | Semester Exchange | Dual Degree Programme (2+2) or (3+1) Options across US , UK , Australia , Canada , Germany.
- Mandatory Social Internship (1) & Corporate Internships (2) after semesters to impart practical learning.

Course Duration: **4 Years (Full-time)**

Programme Fee: **₹ 5,00,000/- per annum***

*The Tuition fee, Accommodation Charges and other Allied Service Charges are subject to an annual increase of upto 10%.

PROGRAMME HEAD

"This programme serves as a bedrock for aspiring business leaders. With a dynamic curriculum enriched by a range of core and elective courses, such as 'Business Ethics and CSR' and 'Global Business Enterprise', covering seven contemporary domains of business and management, we aim for a comprehensive learning experience."

Prof. (Dr.) Deepak Sangroya

Sr. Associate Dean, Ph.D. (IIT Roorkee)



BBA (H) PROGRAMME

JINDAL GLOBAL BUSINESS SCHOOL

RANKED

NO.1

AMONG THE 130 BBA PROGRAMMES IN INDIA

OUTLOOK-ICARE RANKINGS 2025

FOR 3 YEARS IN A ROW - 2023, 2024, 2025

BBA (HONS.) BUSINESS ANALYTICS

Business Analytics, enabled by rapidly evolving digital technologies, is transforming the way businesses and organizations work and grow across all industries, including, Retail, Manufacturing, Banking & Finance, Healthcare, and Sports. Business Analytics is helping organizations make better decisions, respond quickly, prevent downtime, mitigate risk, and improve overall performance. Business Analytics deals with the study, analysis, and interpretation of data about businesses. This specialized programme is meant for those who are interested to solve business problems in a data-driven manner.

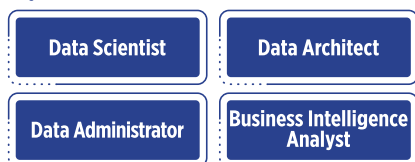
***Mathematics in Class 12th is Mandatory**

Combining The Power of Business Management & IT

The curriculum, focusing exclusively on Analytics, is uniquely designed for the young minds who need to acquire the combination of skill sets of Business Management and Information Technology. The curriculum covers the following aspects:

• **Information Technology (IT)** • **Quantitative Methods** • **Business Management**

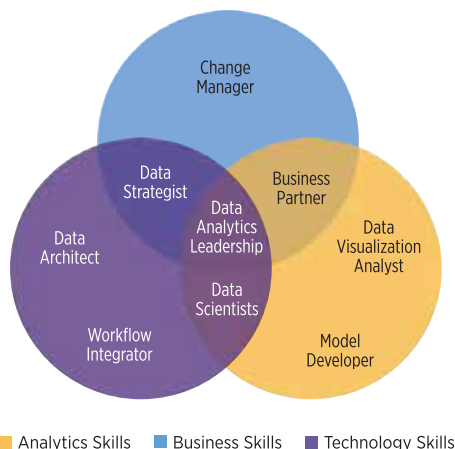
Key Job Roles :



Information Technology Related Courses:

- Introduction to Programming
- Introduction to Database Management
- Systems
- Data Visualization
- Predictive Analytics
- Social Media Analytics
- Block Chain & Artificial Intelligence in Business
- Big Data Analytics
- Time Series Analytics

Analytics increasingly pervasive across job roles



Dual Degree Options:



Course Duration: **4 Years (Full-time)**

Programme Fee: **₹ 5,00,000/- per annum***

*The Tuition fee, Accommodation Charges and other Allied Service Charges are subject to an annual increase of upto 10%.

PROGRAMME HEAD

"Welcome to the undergraduate program in Business Administration with a specialization in Business Analytics. This program is designed to provide a strong foundation in core business principles while integrating advanced analytical techniques. Students will gain expertise in data analysis, statistical modelling, and data-driven decision-making to solve real-world business challenges. By blending management skills with cutting-edge analytics tools, graduates will be well-prepared to lead in the modern, data-driven business landscape."

Prof. (Dr.) Sanlap Acharya

Assistant Professor, FPM (IIM Indore)



BBA (HONS.) FAMILY BUSINESS

Family businesses have played a crucial role in the creation, preservation, and continuance of wealth in India and countries worldwide. In India, family businesses account for 85% of the businesses with a contribution of around 70% in the nation's GDP. Understanding the ever-growing importance of family firms in India, we offer BBA (Hons.)-Family Business Programme. The course work imparts an adequate mix of practical and academic training to students by incorporating internships, core and elective courses, and an action learning project. The course work has two primary objectives-equip students with the skills required to understand the general business environment, and familiarize them with family business dynamics. The curriculum comprehensively considers the skills, competencies & attitude required by scions of family firms as presented in the latest reports such as the 10th PwC Global Family Business Survey.

Need for the Transformation of Family Businesses:

PwC India Family Business Survey (2016 - 2021) has found that Family Businesses in the current complex external environment can survive, grow, and prosper if they exhibit resilience and agility. Additionally, it is paramount that family businesses pursue and progress on the path of sustainable development (UNCTAD- The Family Business Network Global Initiative 'Family Business for Sustainable Development', 2021). Family Businesses have their peculiarities in terms of:



Dynamics of Family Business:

Governance issues



Diversification:

Organic and inorganic growth and scale-up



People Management:

Managing professional managers, family members with managerial responsibilities, negotiation



Succession Planning Models:

Internal conflicts, trust, expansion



Financial Planning:

Financial modelling, resource planning



Entrepreneurial Skills:

Sensing, exploring, and exploiting new opportunities both within and outside the existing organization

Career Pathways:

This course will prepare students to either join a family business or start a new business. After completing this programme, they will be in a position to effectively pitch their ideas to potential investors as well as to incubators and accelerators. Additionally, the course encourages students to pursue career opportunities in industry.

- Next generation of family businesses
- Entrepreneurial Ventures
- Higher Studies
- Jobs in industry

Course Duration: 4 Years (Full-time)

Programme Fee: ₹ 5,00,000/- per annum*

*The Tuition fee, Accommodation Charges and other Allied Service Charges are subject to an annual increase of upto 10%.

PROGRAMME HEAD

"This programme serves as a crucible for the next generation of family business leaders and entrepreneurs. Our unique pedagogy integrates both theoretical knowledge and practical insights, with regular guest lectures from industry pioneers and extensive internship programs tailored for family businesses. By doing so, we prepare our students to either bring new life to their family enterprises or to blaze their own trails as entrepreneurs."

Prof. (Dr.) Rameshwar Arora

Assistant Professor, FPM (IIM Indore)



BBA (HONS.) FINANCIAL MARKETS

BBA (Hons.) Financial Markets is a unique programme designed for the students who want to specialize in finance. Indian capital markets have witnessed an immense growth in last three decades. However, proper financial literacy is limited to few people who have made a superb growth in their careers based on their financial competencies. The current financial world is changing at a faster pace due to advent of blockchain technologies, cryptocurrencies etc. This intersection of finance and technology is going to provide millions of jobs in the coming years along with the already existing pool of jobs such as Banking, Stock research, Investment Banking and others.

Career Pathways:

 Investment Banking	 Hedge Fund Management
 Equity Research	 Financial Analysis
 Wealth Management	 Banking
 Mutual Fund Management	

Higher Studies Opportunities:

- Master of Finance
- M.Sc. Finance
- Master of Commerce
- Master's in International Finance
- Master's in Financial Analysis
- Master's in Financial Engineering
- MBA Finance
- Master's in Financial Risk Management
- Chartered Financial Analyst (CFA)

Dual Degree Options:

 USA 	 UK 	 SINGAPORE 	 CANADA 	 AUSTRALIA 
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Course Duration: 4 Years (Full-time)

Programme Fee: ₹ 5,00,000/- per annum*

*The Tuition fee, Accommodation Charges and other Allied Service Charges are subject to an annual increase of upto 10%.

PROGRAMME HEAD

"This programme is dedicated to equip you with the essential skills, profound knowledge, and invaluable practical experience required to survive and thrive in the financial industry's highly competitive arena. Whether your ambitions lead you toward a career as an Investment Banker, Financial Analyst, Risk Manager, or a Leader in any other financial domain, this programme is strategically crafted to metamorphose your aspirations into tangible achievements."

Prof. (Dr.) Sanjeev Kumar

Associate Professor, Ph.D. (IIM, Mumbai)



INTEGRATED BBA (HONS.) + MBA

The Integrated BBA(H) + MBA Programme is a game-changer for students seeking a fast-tracked path to leadership. The course offers a rigorous academic experience along with 12 months of Corporate and Social Internships across diverse companies. It's an unparalleled blend of theory and practice, positioning students exceptionally well for high-impact roles upon graduation. It also unlocks limitless Global Opportunities for them through International Immersions, Semester Exchange, and Dual Degree Programmes to explore global perspectives and prospects.

IBM programme offers credited internships for 2+2+2+6=12 months.

DISTINCTIVE FEATURES

■ Global Exposure:

- Compulsory foreign language (French / Spanish / German / Mandarin).
- Optional Immersion Trips, Summer Schools between semesters.
- One or more full semester exchange(s) abroad in partner universities (optional).
- MS degree in the 5th year with partner foreign universities (optional) – University of Texas, Dallas, European Business School, Quinnipiac University, University of New Brunswick, Queen Mary University, Bond University, Goethe University, Aston Business School.

■ Internship:

- 3 compulsory internships after 2, 3 and 4 year in both corporate and social sectors.
- The option for working in a firm as an intern for 6 months in 5th year.

■ Entrepreneurship:

- All the students have the option to register for RISE (Research & Innovation Semester for Entrepreneurs) in their final semester to design and develop one or more new business ideas under the guidance of leading entrepreneurs.

■ Business Consultancy:

- Compulsory Business Simulation (CAPSTONE).
- The option to assist a professor in business consultancy.

■ Multi-disciplinarity:

- Options for choosing cross-elective courses from other 11 schools of the university including Law, International Affairs, Banking & Finance and many more..



Course Duration: **5 Years (Full-time)**

Programme Fee: **₹ 4,50,000/- per annum***

*The Tuition fee, Accommodation Charges and other Allied Service Charges are subject to an annual increase of upto 10%.

#No exist option after third year of the programme

PROGRAMME HEAD

"This programme is a game-changer for students seeking a fast-tracked path to leadership. The course offers a rigorous academic experience along with 12 months of corporate and social internships across diverse companies. It's an unparalleled blend of theory and practice, positioning students exceptionally well for high-impact roles upon graduation."

Prof. (Dr.) Ashish Trivedi

Associate Professor, FPM (IIM Rohtak)



INTERNSHIPS AND PLACEMENTS



L M Aishwarya Chidanandayya

BBA (H)
Batch 2022-25
Placed at



Vania Khanduri

BBA (H)
Batch 2022-25
Placed at



Divyansh Kapoor

BBA(H) Business Analytics
Batch 2022-25
Placed at



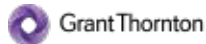
Arav Sharma

BBA(H) Business Analytics
Batch 2022-25
Placed at



Aryaman Sharda

BBA(H) Family Business
Batch 2022-25
Placed at



Eshaan Yadav

BBA(H) Financial Market
Batch 2022-25
Placed at



Divin Aggarwal

IBM
Batch 2022-25
Placed at



Arushi Jain

BBA(H) Family Business
Batch 2023-27
Intern at



Tregun Kaur

BBA(H) Family Business
Batch 2023-27
Intern at



Arham Irshad

BBA(H) Financial Markets
Batch 2023-27
Intern at



Anamica Agarwal

BBA(H) Business Analytics
Batch 2023-27
Intern at



Aditya Sharma

IBM
Batch 2021-26
Intern at



INTERNATIONAL COLLABORATIONS



Devika Singh

BBA(H)
Batch 2023-27
Semester Exchange



Aarav Chetan Shah

BBA(H) Family Business
Batch 2023-27
Semester Exchange



Yash Vivek Kirtikar

BBA(H) Business Analytics
Batch 2023-27
Semester Exchange



Nanaki Singh

IBM
Batch 2022-27
Semester Exchange



Bharath Jyothi Vijay

IBM
Batch 2021-26
Dual Degree



Khushi Singh

BBA(H)
Batch 2023-27
Dual Degree



Kanushka Nagpal

BBA(H)
Batch 2022-27
Semester Exchange



Muskan Jain

IBM
Batch 2021-26
Semester Exchange



Yuvraj Malik

BBA(H) Business Analytics
Batch 2023-27
Semester Exchange



OUR NOTABLE ALUMNI

EMPLOYED



Aditi Singh

BBA (H) - Financial Markets
Batch 2022-25
Business Manager



EMPLOYED



Viraat Bansal

BBA (H) - Financial Markets
Batch 2022-25
Business Intelligence Intern



EMPLOYED



Tanveer Kumar

BBA(H) Family Business
Batch 2022-25
Research Analyst



EMPLOYED



Shivani Tarimela

BBA(H) Business Analytics
Batch 2022-25
Business Analyst



EMPLOYED



Nandini Negi

BBA(H)
Batch 2022-25
Key Account Manager



EMPLOYED



Navya Sharma

BBA(H)
Batch 2022-25
Associate HR Business Partner



EMPLOYED



Rahul Kumar

IBM
Batch 2020-25
Management Trainee



EMPLOYED



P. Shashank Srivatsa

IBM
Batch 2020-25
Account Manager



EMPLOYED



Ganti Siri Chandana

IBM
Batch 2020-25
Senior Trainer



OUR NOTABLE ALUMNI

EMPLOYED



Vishal Sasmal

IBM
Batch 2020-25
Marketing Associate



HIGHER STUDIES



Yuvraj Golchha

BBA (H) - Financial Markets
Batch 2022-25
M.Sc Finance



HIGHER STUDIES



Keshav Aggarwal

BBA(H) Family Business
Batch 2022-25
MBA in Family Business



HIGHER STUDIES



Aaditya Gupta

BBA (H) - Financial Markets
Batch 2021-24
MSc Management & Entrepreneurship



HIGHER STUDIES



Bharvi Singh

BBA (H)
Batch 2021 - 24
MPS in Management



HIGHER STUDIES



Harshit Gupta

BBA(H) Business Analytics
Batch 2022-25
MBA in Business Analytics



HIGHER STUDIES



Advik Gaur

BBA(H) Business Analytics
Batch 2022-25
MS Business Analytics



HIGHER STUDIES



Enayat Garg

BBA (H)
Batch 2021-24
Masters in PRL Advertisement



HIGHER STUDIES



Aprajita Sinha

BBA (H)
Batch 2022-25
MGB Global finance





AMENITIES & FACILITIES

University hall of residence for students consists of several blocks of buildings designed by a French architect. University has:

- 24x7 health center with medical officers.
- Center for wellness and counselling.
- Washex hospitality solutions.
- 24x7 Security.
- State of the art sports facility includes badminton, tennis, basketball courts, cricket ground, football, volleyball, swimming pool, indoor games, gymnasium, yoga & aerobics.
- Multi-cuisine dining facility.
- Fully functional branch of ICICI bank with ATMs (ICICI bank and others) on several locations.
- Post office extension/courier office.



FOOD COURT

A world class food court - Outlets at this food court provide multi-cuisine options through brands such as Baskin Robins, Dominos, Subway, Bercos, Moti Mahal, Chaayos, Malgaadi Dhaba, Oki Poki, Dunkin Donuts, Nirula's , Bikanervala, Honey Hut, Mahabelly

OTHER FACILITIES

- | | | |
|-----------------------------|---------------------|-------------------------|
| ■ Apollo Pharmacy | ■ Chai Tapri | ■ Reprographic Centre |
| ■ Amul Ice Cream Parlour | ■ Trin Beauty salon | ■ Nestle Tuck Shop |
| ■ Café Coffee Day Tuck Shop | ■ Starbucks | ■ Looks Tailoring House |
| ■ Juice & More Tuck Shop | ■ Convenience Store | |



RECREATIONAL ARENA FOR STUDENTS ACTIVITIES (RASA)



INDIA'S FIRST CONSTITUTION MUSEUM AND THE RIGHTS & FREEDOMS ACADEMY

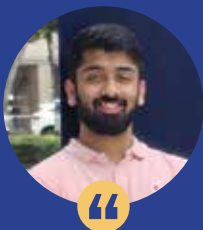


NAVEEN JINDAL SPORTS ACADEMY



UNLEASH YOUR POTENTIAL IN THE WORLD OF SPORTS

STUDENT TESTIMONIALS



“The collaborative environment, faculty support, and real-world exposure at JGBS have been invaluable. My transition to Singapore Management University further enriched this experience with global perspectives and a cutting-edge curriculum. Together, JGBS and SMU have shaped me into a more disciplined and globally minded individual.”

Bharath J Vijay IBM 2021-26
R N Podar, Mumbai

Pursuing Masters at **Singapore Management University**



“Enjoy every bit of your time here- it's a rollercoaster, but trust me, the ride is worth it! Step out of your comfort zone, learn from your peers and professors, and cherish the friendships you make. And yes... don't forget to enjoy an ATBC-Burger from Chai Tapri while you still can!”

Bharvi Singh BBA(H) 2021-24
Delhi Public School, Vasant Kunj Delhi

Pursuing Masters at **Cornell SC Johnson College of Business**



“For the upcoming batch, I would just like to say that, “The campus brims with opportunities, seize as many as you can. Make mistakes, learn relentlessly and build stories you'll carry far beyond these walls. Godspeed!”

Rohit Raj BBA(H) 2022-25
Delhi Public School, Varanasi

Placed at **Boston Consulting Group (BCG)**



“The diverse academic environment at JGBS encouraged critical thinking, multiple perspectives, and a strong sense of professional purpose. Opportunities to lead and collaborate strengthened my perseverance and adaptability. I am grateful to the mentors, faculty, and experiences that shaped me into a more self-aware and impact-driven individual.”

Ritvik Gawri IBM 2020-25
K.R. Mangalam World School, Delhi

Placed at **KPMG**



“The well-rounded course structure in the BBA (Hons.) Financial Markets programme motivated me towards choosing this course as it allows me to learn and experience various topics to find the niche in finance which I enjoy. The interactive lectures have helped introduce me to a variety of different concepts.”

Vrisshin Financial Markets 2021-24
CPS Global School, Tamil Nadu

Pursuing Masters at **The London School of Economics**

STUDENT TESTIMONIALS



"The Dual Degree programme at JGBS allowed me to pursue my MSc in Marketing at Queen Mary University of London, strengthening my foundation through research-led coursework in digital marketing, consumer behaviour, and brand management. Working at Miniso enhanced my leadership and customer engagement skills, while living in London helped me grow personally and professionally."

Harsh Keyur Parikh IBM 2020-25
PAGE JR College, Hyderabad

Pursuing Masters at **Queen Mary University of London**



"After joining JGBS I realized that there's no better place for a programme like BBA (Hons.) Financial Markets. The curriculum, teachers, the guest lectures, and the international exposure opens a world full of opportunities for each one of us out here."

Harshvardhani Financial Markets 2021-24
Yagdevi Vilas School, Karnataka

Placed at **Blitz Mind Studio Pvt. Ltd**



"From being an average student to finding purpose at JGBS-this journey transformed me. The practical learning and vibrant environment gave me clarity and confidence. Getting two placement offers and choosing the right one was a moment of pride. To every student who doubts themselves: you're more capable than you think."

Parth Belgo Financial Markets 2021-24
The Pinnacle School, New Delhi

Placed at **Anand Rathi Financial Services Limited**



"This course provides a combined experience and knowledge on diverse areas like Finance, HR, Analytics, and more. The course is structured really well where problems are discussed practically and are solved radically."

Adit Goenka Family Business 2021-24
Pathways World School, Nepal

Pursuing Masters at **Narsee Monjee University, Mumbai**

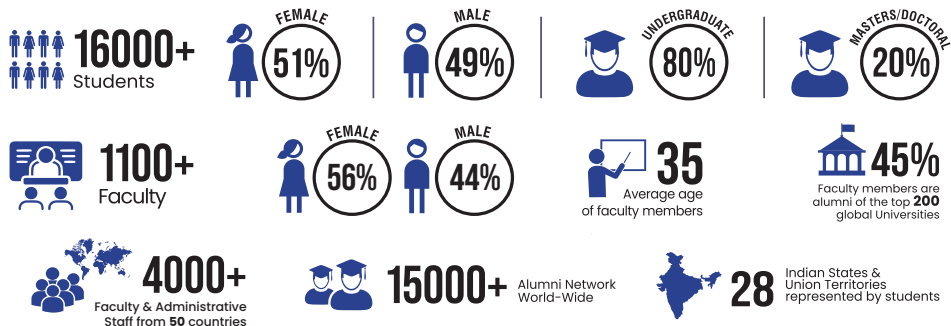


"The faculty provide a great learning environment that allows you to fully absorb the fundamentals of running a family business. The research based and analytical thinking-oriented teaching and assessment have allowed me to expand my mindset to new horizons."

Vedant Swarup Family Business 2021-24
Welhams Boys School, Uttarakhand

Placed at **Nanolumi - Singapore**

JGU AT A GLANCE



12 SCHOOLS



50+
Programmes

30+ Undergraduate Programmes
 20+ Postgraduate Programmes
 Doctoral Programme

ELIGIBILITY CRITERIA:

- Successful completion of Class XII or equivalent examination in any stream from an Indian or International Board (CBSE | ISC | State Board | NIOS | CAIE* | IB**) recognized by AIU – Association of Indian Universities.
- Entrance Exam (SAT ≥ 1100 Score | ACT ≥ 27 Points | UGAT/ CUET ≥ 60 Percentile or Online JSAT (Jindal Scholastic Aptitude Test) ≥ 50 Percentage, conducted by JGU)

*CAIE (Cambridge Assessment International Education) students must appear for a minimum of 3 subjects at the A-level to be eligible to apply for the undergraduate programmes.

**IB students must secure a Diploma/ Course (Certificate) with at least of 24 credits and minimum of 3 HL & 3 SL subjects.

SELECTION PROCESS:

Online Application Submission + Entrance Exam + Online Personal Interview

ACCOMMODATION & OTHER ALLIED SERVICES FEES

Particular	Amount
Accommodation Charges	INR 2,31,100/- Per Annum
Other Allied Services Charges (Food, Laundry, Security Services, House-Keeping, Electricity etc.)	INR 1,24,900/- Per Annum
Total Fees	INR 3,56,000/- Per Annum
Refundable* Security Deposit (at the time of joining)	INR 50,000/-

*The security deposit is fully refundable after a student completes his/her studies and/ or secures a 'No Dues Certificate' as per University rules. The security deposit shall not carry any interest.

Note: Accommodation & other allied services charges are same across all JGU programmes & are subject to an annual increase of up-to 10%.

SCHOLARSHIPS

- JGBS offers scholarships on Merit cum Means Basis.
- Minimum 80% marks (Overall in Class 12th).
- Parents combined Gross Total Income should be less than Rs. 50 lakhs per annum for each assessment year. Latest 2 Years are taken into consideration.

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JGU – An Initiative of Jindal Foundation