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**JINDAL SCHOOL OF  
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# Zomato: Future of Food Delivery or Ticking Time Bomb

*JINDAL SCHOOL OF BANKING & FINANCE*

## About the Session:

Zomato opened on NSE at Rs. 116, at 53% premium to the issue price of Rs. 76 per share. Many analysts see further upside to the current price of Rs. 137 per share. After all, pandemic is the boom time for food delivery giants. However, many challenges for Zomato business model remain unaddressed. While there has been a significant increase in the number of new users, average order value with positive contribution margin has improved, but the unit economics remain shaky without any visibility of profitability. Is this another case of irrational exuberance of the investors? In this conversation we will deep-dive into the business model of food delivery giant and look at its recently disclosed financial numbers.

## ABOUT THE SPEAKER



**Prof. (Dr.) Anand Mishra**  
Vice-Dean & Professor  
Jindal School of Banking & Finance

Prof. (Dr.) Anand Mishra has a rich and varied experience in banking and insurance industry. Dr. Mishra served in various managerial capacities at ABN Amro and Axa Insurance. As a financial services industry practitioner, Dr. Mishra worked in key capacities in operational as well as strategic domains, including retail and private banking, bank-assurance, export-credit, and treasury departments. During his industry stint, he was also engaged with market research projects for clients such as Orange S.A., Budweiser, McKinsey India, UBS, and AIG. Dr. Mishra maintains a keen interest in the start-up activities in India; currently, he is an advisor to two start-ups in Mumbai working in the domain of robotics and animatronics. Prof. (Dr.) Anand Mishra received his doctorate degree from the Louisiana State University (USA). He was a recipient of the Gilbert Foundation Fellowship to advance his own doctoral research while contributing to the understanding of financial uncertainty and risk attending renewable electricity generation.

## Moderator

**Professor Keerti Pendyal**, Jindal School of Banking & Finance



**FRIDAY, 20 AUGUST 2021**



**03:00 PM - 4:15 PM**

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