



JINDAL SCHOOL OF BANKING & FINANCE India's First Global Finance School

B.COM.
(HONS.)

JGUI O.P. JINDAL GLOBAL UNIVERSITY

O.P. Jindal Global University (JGU) is a non-profit global university established by the Government of Haryana and recognised by the University Grants Commission (UGC). JGU was established as a philanthropic initiative of its Founding Chancellor, Mr. Naveen Jindal in memory of his father, Mr. O.P. Jindal. JGU is one of the few universities in Asia that maintains a 1:9 faculty-student ratio and appoints faculty members from India and different parts of the world with outstanding academic qualifications and experience. JGU is a research intensive university, which is deeply committed to its core institutional values of interdisciplinary and innovative pedagogy; pluralism and rigorous scholarship; and globalism and international engagement. JGU has established 12 schools: Jindal Global Law School (JGLS); Jindal Global Business School (JGBS); Jindal School of International Affairs (JSIA); Jindal School of Government and Public Policy (JSGP); Jindal School of Liberal Arts & Humanities (JSLH); Jindal School of Journalism & Communication (JSJC); Jindal School of Art & Architecture (JSAA); Jindal School of Banking & Finance (JSBF); Jindal School of Environment & Sustainability (JSES); Jindal School of Psychology & Counselling (JSPC); Jindal School of Languages & Literature (JSLL) and Jindal School of Public Health and Human Development (JSPH). JGU has been granted "Autonomy" by the University Grants Commission and the Ministry of Education, Government of India, for receiving the "A" Grade from the National Assessment and Accreditation Council (NAAC). This makes JGU the only private university in the state of Haryana and one of the only two private universities in India to be given the status of autonomy. JGU has made history by breaking into the QS World University Rankings 2021 Edition. We are also the only Indian private university in the top 150 'young' universities in the world (under 50 years of age) in the QS Young University Rankings 2021. JGU is the youngest University from India to feature in both these rankings. In September 2019, JGU was selected as an 'Institution of Eminence' (IOE) by the Government of India, making JGU one of only eight private universities in India to be awarded this status. JGU was ranked in the top 750 universities in the world in the QS World University Rankings 2022 Edition, making it India's No. 1 Private University and India's No. 1 University dedicated to the Social Sciences, Arts and Humanities.



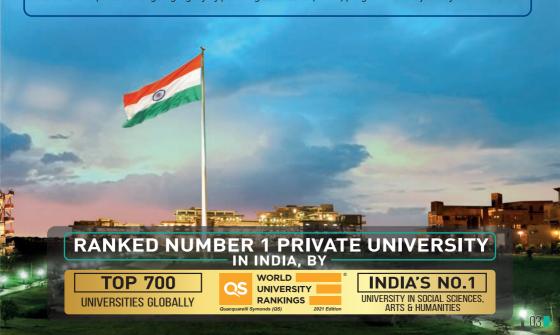
FROM THE DEAN



Dean, Jindal School of Banking & Finance (JSBF)

Ph.D. (Munich); LL.M. (Rotterdam, Hamburg, Manchester); M.Sc. (Chennai); B.A. (Delhi)

Welcome to the Jindal School of Banking & Finance (JSBF), an emerging centre for learning, academic scholarship and practitioner excellence in areas of banking and finance. JSBF fosters a strong research culture and seeks to leverage the university's internationally renowned faculty and study programmes with an innovative curriculum. JSBF faculty are thought leaders in areas that will define the world of banking and finance. Our teaching pedagogy and research are underpinned by a strong commitment to push the boundaries of excellence at the interface of finance, technology and social sciences. JSBF students take advantage of the strong culture of inter-disciplinary research and learning, a hallmark of JGU. We invite you to become a part of an ongoing legacy by pursuing our B.Com. (Hons.) programme. The journey starts here.



WHY STUDY B.COM. (HONS.) AT JSBF

Jindal School of Banking & Finance (JSBF) is a research-led, future-oriented and inter-disciplinary global school focused on developing a new generation of leaders for the financial services industry.





INDUSTRY-RELEVANT CURRICULUM

- Crafted in consultation with industry experts.
- Dynamic & customizable coursework.



INTERNATIONAL COLLABORATIONS

- Short-term study abroad & semester exchange.
- Dual-degree & postgraduate pathways.



INTER-DISCIPLINARY EDUCATION

- 4 distinct and multi-disciplinary pathways.
- 100+ electives listed across 12 schools.



INDUSTRY COLLABORATIONS

- Partnership with banks & financial institutions.
- Frequent interaction with experts & practitioners.



SKILL-BASED LEARNING

- Foreign languages, communication & leadership skills.
- Training on R, Python, Tableau & MS Excel.



INTERNSHIP & CARFFR GROWTH

- Support from JGU OCS & JSBF Industry Interface
- Domestic & international internship opportunities.



PROFESSIONAL CERTIFICATION & TRAINING

- EY, KPMG, NISM, NSE academy and NCFM.
- Faculty-led CFA Club & alignment with ACCA curriculum.



EXPERT FACULTY & NOTED PRACTITIONERS

- 60+ years of research experience with 100+ publications.
- 70+ years of combined industry experience.



RESEARCH & CO-CURRICULAR OPPORTUNITIES

- Faculty-led research projects involving students.
- Student participation in the Global Finance Conclave.



COURSE STRUCTURE

1st YEAR

- Microeconomics
- Introduction to Spreadsheets
- Financial Mathematics
- Effective Business Communication
- Financial Accounting
- Business Law

- Macroeconomics and the Indian Economy
- Corporate Finance
- Business Statistics and Decision Science
- Emerging Technologies Impact on Future of Business
- Principles of Management

Mandatory industry or research internship

2nd YEAR

- Advanced Corporate Finance
- Technology Law
- Environmental Finance and Accounting
- Management Accounting
- Income Tax
- Marketing for Financial Services

- Indirect Tax: Goods and Services Tax
- Introduction to Risk and Insurance
- Data Analytics using R
- Introduction to Python
- Flectives

Mandatory industry or research internship

3rd YEAR

- Semester Abroad (Optional)
- Option to choose electives from all schools of JGU
- *Course structure subject to periodic review and change.

STUDENTS OF JSBF HAVE AN OPTION TO CHOOSE ELECTIVES ACROSS 4 PATHWAYS





COST/MANAGEMENT ACCOUNTING



FINTECH



CAREER OPTIONS AFTER B.COM. (HONS.) AT JSBF

PATHWAYS

FINANCIAL MANAGEMENT & ACCOUNTING

SELECTED COURSES

Financial Accounting, Income Tax, Corporate Tax, Customs Law and Foreign Trade Policy, Environmental Finance/Accounting, Project Finance

COST/MANAGEMENT ACCOUNTING

SELECTED COURSES

Corporate Finance, Advanced Corporate Finance, Cost Accounting, Management Accounting, Corporate Valuation

FINTECH

SELECTED COURSES

Blockchain & Cryptocurrency; Digital Transformation of Banks & Insurance Companies; Financial Solution using Machine Learning & Al; Data Analysis.

GLOBAL CONSULTANCY & ENTREPRENEURSHIP

SELECTED COURSES

Introduction to Consulting; Case Study Preparation & Analysis; Essentials of Consulting Engagements; Business Strategy & Models.

SELECTED CAREER OPTIONS



Project Management/ Consultancy



Corporate Finance



Research/ Academia



Start-up/ Family-run-Business



Chartered Financial Analyst/ CA/CS



Banking and Financial Services Industry (BFSI)



Masters Programmes (e.g. MBA, M.Sc.)

*Thickness of the line implies relevance of pathway courses to career options.

PROFESSIONAL CERTIFICATION & TRAINING

PARTNERSHIP WITH



Founded in 1904, the Association of Chartered Certified Accountants (ACCA) is headquartered in London. ACCA qualified professionals are highly sought-after globally. Curriculum of B.Com. (Hons.) at JSBF is aligned with ACCA exam syllabus in such a way that our students get exemptions from certain ACCA exams.



Dr. C. Rajkumar- VC (JGU), Renjith Verma- Head of Partnerships, ACCA London, Dr. Ashish Bharadwaj- Dean (JSBF). (from left to right)

JFAS JSBF FINANCE & ACCOUNTING SOCIETY

JSBF Finance & Accounting Society envisages to foster professional growth by promoting professional courses and certifications. The society introduces its members to innovative learning tools like stock market terminals & trading simulators and envisions a dedicated finance lab. The members of the society also organize special sessions by finance professionals and participate in seminars, competitions & live projects

CFA CHARTERED FINANCIAL ANALYST

Chartered Financial Analyst (CFA) charter is one of the most recognized and respected credentials in the world for the finance professionals. Industry specialists recruit CFA holders in the roles of Portfolio Managers, Private Bankers, Financial Strategists and Advisors. Majority of courses offered by JSBF incorporate CFA Candidate Body of Knowledge making sure that the curriculum is in line with the changing industry needs.

NCFM NSE ACADEMY CERTIFICATION IN FINANCIAL MARKETS



NISM established by Securities and Exchange Board of India (SEBI) and NCFM established by National Stock Exchange offer certificate courses to students who are keen on pursuing a career in equity, commodity, derivative, foreign currency, and mutual fund markets. As with the CFA club, the JSBF faculty helps students earn these certificates while undergoing B.Com. (Hons.)



RESEARCH & CO-CURRICULAR OPPORTUNITIES



PROJECTS

JSBF students have the opportunity to work on faculty-led projects and industry projects. Students are also encouraged to participate in JSBF research centres.

JSBF BLOG

Students have the opportunity to contribute to the in-house publication 'The JSBF Report' as authors and student editors.













In clockwise order: Trishna S. Nair, Vidit Khanduri, Preksha Jhunjhunwala, Yuvraj Singh, Devna Khandelwal

LEADERSHIP SKILLS

JSBF have a vibrant student body where students can become leaders and contribute to student welfare.

JSiE

Jindal Centre for Social Innovation+ Entrepreneurship is a social impact centre that offers guidance and resources to early-stage start-up entrepreneurs.

STARTUP JGU INNOVATION LAB

Startup JGU provides space for JGU students and alumni to create, build and establish enterprises and organizations.

SHORT-TERM **STUDY ABROAD**OPPORTUNITIES









SUMMER AND WINTER **SCHOOLS**

FINANCIAL MARKETS AND INVESTMENT ANALYSIS

- Nottingham Trent University Global Summer School
- Bloomberg Market Concepts Certificate

INTERNATIONAL IMMERSION **EXPERIENCES WITH** IE UNIVERSITY, SPAIN

ONLINE SUMMER SCHOOL WITH SINGAPORE MANAGEMENT UNIVERSITY

BUSINESS SUSTAINABILITY IN INDIA AND UK

- Co-hosted by NTU and JSBF
- Grant received by UKERI

ACADEMIC PARTNERS









INDUSTRY PARTNERS





MAKER'S



















































JGU'S FINANCE SCHOOL



DR. PALANIVEL THIAGARAJAN Finance Minister, Tamil Nadu



DR. KRISHNAMURTHY SUBRAMANIAN CEA, Govt. of India



PROF. (DR.) ASHIMA GOYAL IGIDR; MPC Member, RBI



DR. AMITABH RAJAN Chairman, RBI Services Board



DR. RADHICKA KAPOOR Fellow, ICRIER



MR. JIMMY M. TATA
Group Head and CRO, HDFC



MR. ALAN ROSLING, CBE
Former Executive Director, Tata Sons



MS. NEHA KUMAR India Programme Manager, Climate Bonds Initiative



PROF. (DR.) VIRAL ACHARYA NYU Stern School & Fmr. Dep. Governor, RBI



PROF. (DR.) ASHWINI DESHPANDE
Ashoka University



PROF. (DR.) ROHINI PANDE Yale University



DR. SHAMIKA RAVI
Director of Research, Brookings India



PROF. (DR.) NAOYOKI YOSHINO Keio University, Tokyo

INDUSTRY SPEAKERS

HOSTED BY JSBF



MS. SUBI CHATURVEDI Chief Corporate Affairs and Policy Officer, Zupee



MR. M. DAMODARAN
Former Chairman of SEBI and UTI
Spoke on the topic:
"THE FUTURE OF FINANCE &
ENTREPRENEURSHIP IN INDIA"



DR. RICHARD VERMA

Executive Vice President & Global Head
(Public Policy & Regulatory Affairs),
Mastercard; and former US Ambassador
to India.

Spoke on the topic:

"DRIVING SHARED PROSPERITY: A 21ST CENTURY PRIORITY FOR U.S. - INDIA TIES"



MR. ANAND CHANDRASEKHAR

Managing Director & Head, Global Subsidiaries Group Citibank India

Spoke on the topic:

"REIMAGINING BANKING - CHANGE, COMPETITION, CULTURE, CONNECTED & CLIENTS"



MR. RONNIE SCREWVALA Co-Founder & Executive Chairman, UpGrad

Spoke on the tonic:

"THE FUTURE OF ENTREPRENEURSHIP, TECHNOLOGY AND INNOVATION"



MR. RAMANAN RAMANATHAN

Senior Vice President, TCS and First Mission Director, Atal Innovation Mission

Spoke on the topic:

"NURTURING ENTREPRENEURSHIP AND INNOVATION AMONG YOUNG INDIANS"



MR. AMIT NAYYAR
President, Paytm
Spoke on the topic:
"CHANGING FACE OF

FINANCIAL INSTITUTIONS"



MR. ANKUR WARIKOO Founder, nearbuy.com



CA CHARANJOT SINGH NANDA

Central Council Member, Institute of Chartered Accountants of India & Chairman, Internal Audit Standards Board, Institute of Chartered Accountants of India



MR. AJIT PAI
Distinguished Expert, NITI Aayog



JSBF CAFÉ (Conversations around Finance and Entrepreneurship) are a series of interviews with experienced professionals and academics from the world of finance and start-ups. These interviews discuss various contemporary issues that are important to students, practitioners, entrepreneurs and academics who need to be aware of the emerging challenges due to the constantly evolving nature of the financial industry and the start-up sector. The CAFÉ sessions also give the audience an opportunity to learn from the personal experience of the speakers who are at the top of their fields.



MS. ASHEETA REGIDI Head of Fintech Policy, Cashfree Payments



MR. ROHIT LOHIA Vice President, Paytm



DR. CHRISTIAN CATALINI
Co-creator of Libra;
Chief Economist of the Libra Association;
Associate Professor at MIT (on leave);
and Founder of the MIT
Cryptoeconomics Lab



MR. NIXON JOSEPH
President & Chief Operating Officer,
SBI Foundation (CSR platform of the
State Bank of India)



You Tube

JSBF-CAPITAL

(COMPREHENSIVE APPLICATION BY PRACTITIONERS FOR IMPACTFUL TEACHING & LEARNING)

CAPITAL is an attempt to further strengthen practice-based teaching and learning that is most desired by current and prospective recruiters. As part of this program, we offer semester-long electives and lecture series where students will work on contemporary problems in finance, banking, financial services, insurance, and entrepreneurship in allied fields. Senior industry experts are hosted as honorary adjunct faculty to teach credit-based, practice-oriented, cross-listed & industry-relevant elective courses to help undergraduate students get familiar with the strategic complexities of investment analysis & appraisal, and data techniques & analytics.

ADJUNCT FACULTY



MR. ANUJ KUNDARAP Head (Data & Analytics Technology), Wholesale Banking, HSBC India Honorary Adjunct Faculty, Jindal School of Banking & Finance



MR. RITESH SAMPAT Executive Vice President & Head (Debt Capital Markets & Project Financing), HDFC Bank Honorary Adjunct Faculty, Jindal School of Banking & Finance









Faculty Editor: Professor Ashaawari Datta Chaudhuri

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Asst. Editors: Shreya Malhotra (20 JSBF), Aadya Agarwal (20 JSBF)

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Nikhil Samuel Arthur & Ira Mahajan, JGLS16: The Bangladesh Bank Heist

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Mahak Jain, JGLS17: Rise in Domestic Violence during the pandemic

Ankit Malhotra, JGLS19: Understanding Fashion as Culture: The case of Hugo Boss

Vedik Reddy Chittamuru, JGLS19: PRGFEE Scheme: A Catalyst or Deterrent to Energy Efficient Funding?

Mugdha Goel & Lavanya Joneja, JSBF18: A Primer of Islamic Banking

Sainav Anand, JSBF20: COVID-19 Outbreak and its Impact on Equities of Education Sector

Umang Pathak, JGLS17: Rescue or Resolution? – Assessing the Success of IBC (Insolvency and Bankruptcy Code)

Ria Vijh, JSBF18: The Politics of Farm Laws

PUBLISHED ARTICLES BY STUDENTS





INTERNSHIPS & CAREER ENHANCEMENT

JSBF has a dedicated office for industry interface that works with JGU Office of Career Services. We provide guidance and support to all JSBF students for internships, placements, industry projects and other engagements.



























































PLACEMENT & INTERNSHIP

EXPERIENCE OF JSBF STUDENTS



I am grateful to be a part of the Jindal School of Banking & Finance. The global curriculum, interdisciplinary education, industry collaborations, skill-based learning, highly educated and experienced faculty provided by JSBF provided me countless opportunities to learn and grow professionally and as an individual. The faculty gave me numerous opportunities to work in teams and form my own opinions, choose courses that suit my interest, conduct research, use technology to complete tasks, and most importantly, think critically about the work I do. This experience provided me with a whole new outlook and perspective that I had never been encouraged to see before. Recently, I got placed in Goldman Sachs and I am thankful to JSBF for believing in me and motivating me to achieve better every time!

Shruti Mittal, Goldman Sachs

Going for an international internship in a multinational corporation was extremely daunting. But, once I got there, I realised that the faculty and curriculum of JSBF had prepared me in the perfect way for this day. All the work that was given to me was somehow related to what I'd studied. The curriculum of the B.Com.(Hons.) program is pragmatic and prepares you perfectly to get out there in the real world.



Lavanva Joneia, Havas Riverorchid, Phnom Penh, Cambodia



I have had the golden opportunity to intern with an international consulting firm as well as with a public sector bank. I was always interested in financial consulting and getting practical exposure in an international setup really broadened my learning horizon. Both the internships proved to be very valuable and have helped me in giving a clearer picture of where I stand in the future.

Amya Gupta. Sab&T International Financial Consulting Ltd., Mauritius | United Bank of India, Mumbai

My experience at Decathlon was enriching. It was a 45-day internship with hands-on experience of sales and marketing, which I feel is very important for a student in this day and age. It enabled me to prioritise my work on a day to day basis and made me realise the importance of professionalism in the corporate sector. I learned how to deal with different people at the same time, which will help me in the future for any kind of job.



Devna Khandelwal. Decathlon. Ghaziabad

I interned at Aditya Birla Capital at their office in Shimla. During the tenure of my internship, I learned about the sales and marketing aspects of Mutual Funds in detail. Through this, I understood the key concepts of customer engagement, market potential and advertising of mutual funds. I also gained a lot of experience and insights into the workplace practices and culture of the firm.



Arnav Jain, Aditya Birla Capital, Shimla



I got to apply all of the knowledge I had gained at JSBF during my internships at Ernst & Young and Moollan & Moollan. At EY, I interned in the taxation department and learned multiple functional dynamics and at Moollan & Moollan, I worked in the offshore department and experienced a very diverse, inclusive and revered work culture. Overall, the experience was highly enriching and actually taught me what real work ethics comprises.

Mugdha Goel, Ernst & Young, Gurugram | Moollan & Moollan, Mauritius

OFFICE OF CAREER SERVICES

JGU Office of Career Services is a team that is dedicated to educating, advising and connecting students to opportunities during summer and winter vacations in order to foster their intellectual, social and personal transformations.

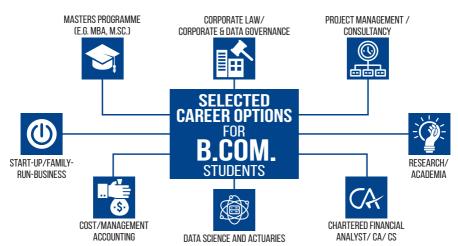


OBJECTIVES OF OCS (OFFICE OF CAREER SERVICES)

- Facilitate winter and summer internships.
- Career counselling and guidance to students.
- Skill development training.
- Organizing networking events.
- Industry interactions.
- Career mapping of every student.
- Resume and cover letter writing.
- Interview preparation.

CAMPUS RECRUITMENT PROCESS

- Recruiter shares the job description with OCS.
- OCS shares the job description with students.
- Interested & eligible students' profiles are sent to the recruiter.
- Recruiter decides to visit JGU campus or conduct an off-campus recruitment drive.
- Selection process may include Aptitude Test, Group Discussion, Case Analysis & Personal Interviews etc.
- The selected students are made the final offer to close the campus recruitment process.



The curriculum is advanced and has a blend of Finance and Technology in it, which makes it one of the finest curriculums in the country. Jindal School of Banking & Finance has helped me grow as an individual. I feel the inter-disciplinary model of the university broadens our learning experience. The university hosts a variety of extra-curricular activities, which are a lot of fun. "

Sarthak Aneia

Delhi Public School, Siliguri. West Bengal

As a part of B.Com. (Hons.) I did my summer internship at Audi. My internship experience was very good. I am passionate about cars and it was a wonderful experience for me to get an internship with such a reputed brand. I worked with inance and other related divisions.



Bharat Kumar Aggarwal Modern School, Vasant Vihar, Faridabad, Haryana



When I first started at O.P. Jindal Global University (JGU) a year ago, I was unsure about my future and was anxious about different challenges I was heading forward to face. But JGU gave me the support and confidence to grow both personally and professionally. It gave me an opportunity to enrich my knowledge, to learn and to grow gradually. The faculty members are helpful, open, encouraging and supportive. It is full of limitless opportunities.

Anushka Gupta

Nosegay Public School, Sri Ganganagar, Raiasthan

Studying at O.P. Jindal Global University has been a joyous and knowledgeable experience for me till now. This is a great place to make amazing friends for a lifetime. The curriculum and education here are making me feel self-confident and open to criticism. The hostel life is making me much more independent and self-sufficient. The best part about this university is that it is helping me get out of my comfort zone and participate in activities.



Nimisha Nanda 🚜

Amity International School, New Delhi



Student life in JGU is one of the cherishing memories of my life because I made new friends who are from different parts of India and the world. I also learned to be independent and ask for help when I need. Moreover, the academic life of B.Com. (Hons.) is rigorous and it made me to move out of my comfort zone which had a profound positive impact on my behaviour. The professors' teaching methods are fabulous, and they make me feel so comfortable in learning. What else a student can ask for? ••

Baraneetharan Ganesan

SSVM World School, Coimbatore, Tamil Nadu

Jindal Global University has a very good structure, that provides you any kind of facilities you need while you are far away from home. All the professors are competent, students are very friendly and never hesitate to help you whenever you need; you will hardly feel alone or misunderstood. There is also a wide choice of food, with both spicy and non-spicy options, in a very clean canteen; it will be impossible not to find something you like!



Alessia Frapiccini 🚜

Exchange Student from University of Bologna, Italy

FACULTY PROFII F



PROF. (DR.) AMLAN DAS GUPTA ASSOCIATE PROFESSOR & ASSISTANT DEAN (RESEARCH)

Ph.D. (University of British Columbia);

M.Sc. Quantitative Economics (ISI, Delhi);

B.Sc. Economics (Presidency College, Kolkata)

Research Interest: Development Economics: Environmental Economics: Political Economy.

Other Credentials: Taught at Indian Statistical Institute, Delhi, India; Drake University, Des Moines, USA; Institute of Financial Management and Research, India.

PROF. (DR.) ANAND MISHRA PROFESSOR & VICE DEAN (ACADEMIC AFFAIRS)

Ph.D. (Louisiana State University);

MBA (MICA); B.Com. (Lucknow University);

Currently pursuing Certificate in Finance & Technology and Finacial Risk Management with Global Association of Risk Professionals

Research Interest: Financial Uncertainty; Renewable Energy Finance

Other Credentials: Recipient of Gilbert Foundation Fellowship: Worked at ABN Amro. Axa Insurance: Advisor to start-ups.





PROF. (DR) ARKAJA CHAKRAVERTY ASSOCIATE PROFESSOR & ASST. DEAN (RESEARCH)

FPM (Indian School of Business, Hyderabad);

Ph.D.(Deakin University, Australia);

M.S. (Barcelona Graduate School of Economics, Barcelona); B.Tech. (Indian School of Mines, Dhanbad)

Research Interest: Corporate Finance: Labour Economics.

Other Credentials: Doctoral Fellowship, Indian School of Business; Visiting doctoral student at INSEAD (Singapore and Fontainebleau Campuses): Amongst 99 percentile in GMAT 2009: Amongst 98.5 percentile in Indian Institute of Technology – Joint Entrance Exam.

PROF. (DR.) ASHISH BHARADWAJ PROFESSOR & DEAN

Ph.D. (Max Planck Institute & University of Munich);

LL.M. (University of Manchester);

M.Sc. Economics (Madras School of Economics);

B.A. (Hons.) Economics (Delhi University)



Research Interest: Technology Innovation; Intellectual Property; Patent Licensing; National Innovation Policies.

Other Credentials: Executive Director of the University Office for Rankings, Benchmarking & Institutional Transformation (ORBIT); Founding Director of Jindal Initiative on Research on Intellectual Property and Competition (JIRICO); Affiliated faculty, Maurer School of Law, Indiana University Bloomington, USA; Visiting Professor, Hitotsubashi University, Japan.



MS. ASHAAWARI DATTA CHAUDHURI ASSISTANT LECTURER & FACULTY EDITOR

LL.M. (National University of Singapore); B.A. LL.B. (KIIT University, Bhubaneswar)

Research Interest: Her areas of interest in research are primarily technology laws, banking and finance, media laws, intellectual property laws, cyber laws, artificial intelligence, law and economics. Currently working on a paper on AR VR and protection under IP. Ethics and Artificial Intelligence.

MS. AYUSHI BEHL LECTURER

B.Com. (Hons.) (University of Delhi); **ACCA** (Institute of Chartered Accountants in England and Wales)

Research Interest: Direct Tax; Indirect Tax; Auditing; Financial Reporting; Cost Accounting





PROF. (DR) CHAVI ASRANI ASSISTANT PROFESSOR

Ph.D. (IIT-Delhi): PGDIB (University of Pondicherry); M.A. (University of Madras): B.A. (University of Delhi)

Research Interest: Information Communication Technology for Development; Technology innovation; Internet Governance; Policy and Regulatory issues in Digital Markets, Development Economics.

Other Credentials: Taught at Fore School of Management, University of Delhi, Bennett University, University of London, and Symbiosis School of Economics. She has also worked with top think-tanks and companies like Indian Council for Research on International Economic Relations, Institute of Economic Growth, and Ernst & Young

MR. HARSHAL RAJAN MULAY

LECTURER

Ph.D. Candidate (IIM Calcutta); PGDM (IIM Calcutta);

M.Tech. (IIT Madras): B.Tech. (IIT Madras)



Other Credentials: Received NTPC Scholarship for securing highest GPA; Secured highest CGPA among all doctoral students at IIM Calcutta; One of the 1000 students in India to be awarded the prestigious NTSE Scholarship 2005; 99.04 percentile in IIT JEE 2007; 97 percentile in GATE 2011: 21st rank in the state (99.90 percentile) in MTSE 2003. 26st rank in the state (99.89 percentile) in MTSF 2004





MR. HIMANK HARJAI LECTURER

B.Com. (Guru Nanak Dev University): CA (Institute of Chartered Accountants of India)

Research Interest: Direct Tax: Indirect Tax: Strategic Financial Management; Financial Reporting; Corporate Law

PROF. (DR.) KEERTI PENDYAI

Ph.D. (IIM Calcutta); PGDM (IIM Ahmedabad):

ASST. PROFESSOR & ASST. DEAN (OUTREACH & PROMOTION)

B.Com. (Acharya Nagarjuna University)

Research Interest: Technological Innovation; Intellectual Property; Standard Essential Patents; Farmer Distress; Data Privacy.

Other Credentials: Awarded the Shastri Research Student Fellowship for doctoral students; Worked at Ernst & Young Pvt. Ltd., ISB Hyderabad; Entrepreneurial experience of more than 3 years at own start-up; scored 100 percentile in CAT with a score of 100 percentile in 2 out of 3 sections; Recipient of the Pratibha Scholarship by the Govt. of Andhra Pradesh.





PROF. (DR.) MONIKA GUPTA ASST, PROFESSOR & ASST, DEAN (ACADEMIC AFFAIRS)

Ph.D. (IIM Ahmedabad); M.Phil. (University of Delhi);

M.Com., B.Com. (Hons.) (University of Delhi)

Research Interest: Earnings Management; Creative Accounting; Regulations and Audit Quality.

Other Credentials: Taught at Hindu College, University of Delhi; FLAME University, Pune; HMRITM, Guru Gobind Singh Indraprastha University, Delhi; University Grants Commission – Junior Research Fellowship (UGC-JRF & NET) in Commerce.

PROF. (DR.) MALVIKA CHHATWANI

MBA (Gujarat Technological University);

B.Com. (Saurashtra University)

Ph.D. (IIM Indore);



Research Interest: Household finance: Behavioral finance.

Other Credentials: Worked at Gujarat Technological University; Online certification in Behavioral finance and the science of well-being



MS. MRIGAKSHI DAS **LECTURER**

Ph.D. Candidate (Xavier Institute of Management, Bhubaneswar); M.Com. Accounting & Finance (Gauhati University): B.Com. Accounting & Finance (Gauhati University)

Research Interest: Financial Managerial and Social issues relating to the Power Sector; Governance and Electricity Regulation. Other Credentials: Worked as Consultant to Powertech Consultants; Cleared CS Level 1: Recipient of National Accounting Talent Search Certification (both junior and senior level); Life member of Indian Accounting Association.

MS. NIMISHA BORA LECTURER

Ph.D. Candidate (Xavier Institute of Management, Bhubaneswar); M.Com. (Gauhati University);

B.Com. (Gauhati University)

Research Interest: Earnings Management; Financial Reporting Quality; Corporate Governance; Financial Performance.

Other Credentials: Recipient of scholarship from Director of Higher Education, Assam for highest CGPA holder in M.Com; Certification in Applied financial modelling from Department of Liberal Arts, IIT Hyderabad.





PROF. (DR.) NISHIKA BHATIA ASSISTANT PROFESSOR

Ph.D. (University of Warwick); M.Phil. (University of Warwick): M.Sc., B.Sc. (University of Delhi)

Research Interest: Mathematics, Statistics, Operational Research, Decision-Making under Uncertainty



PROF. (DR.) PULKIT TALUJA

ASSISTANT PROFESSOR

Ph.D. (IIM Calcutta): MBA (IIM Kashipur): B.E. (University of Delhi)

Research Interest: Financial Economics, Financial Regulation & Corporate Debt Structure, Banking & Financial Contracting.

Other Credentials: Worked as Graduate Assistant at University of Utah (US); Worked at ICICI Bank, Corporate Banking, Sapient Global Markets, and Tata Consultancy Services (TCS) Financial Solutions; Cleared Chartered Financial Analyst (CFA) Level 2.

PROF. RAM B. RAMACHANDRAN

PROFESSOR OF PRACTICE & VICE DEAN (STRATEGY & PLANNING)

Ph.D. Candidate (International School of Management, Paris); MBA (New York University):

B.E. (University of Madras)

Research Interest: Digital transformation; Blockchain; Artificial Intelligence; Internet of Things; Education Transformation.

Other Credentials: Worked as Managing Director, Ernst & Young, New York; Worked as Practice Director at Citigroup, Bank of America, Barclays, Goldman Sachs, and JP Morgan Chase; Strategic Advisor to several startups; Certificate in FinTech from MIT.





PROF. SHALINI GOEL

ASST. PROFESSOR OF PRACTICE & ASST. DEAN (INDUSTRY INTERFACE)

M.A. Economics (Panjab University); B.Com. (Paniab University)

Research Interest: Consumer Credit and Experience Analysis; Data-Driven Policy Analysis.

Other Credentials: Worked as Senior Manager, Genpact, India & USA.

PROF. SHOHINI SENGUPTA ASST, PROFESSOR OF RESEARCH & ASST, DEAN (STUDENT WELFARE)

M.Sc. Law & Finance (University of Oxford);

B.A. LL.B. (Hons.) (NLIU, Bhopal)

Research Interest: Emerging & Interdisciplinary Issues of Financial Regulation; Financial Stability; Bank Resolution; Gender; Social Security Legislation

Other Credentials: Non-resident fellow at Esya Centre; previously worked at Esya Centre as Fellow and Lead (Law), Vidhi Centre for Legal Policy as Senior Resident Fellow, and at the Ministry of Petroleum and Natural Gas as an energy lawyer; Worked with the Ministry of Finance, the Ministry of Corporate Affairs, and the Fifteenth Finance Commission.





PROF. (DR.) SOUMYADIP ROY

ASSOCIATE PROFESSOR & ASST. DEAN (VIRTUAL TEACHING & ADVANCED LEARNING)

Ph.D. (Iowa State University); M.A. Economics (Jawaharlal Nehru University);

Ph.D. (University of Sussex, UK);

M. Phil. (Delhi School of Economics); M.A. (Jamia Millia Islamia, Delhi);

B.A. (St. Philomena's College, Mysore)

B.A. Economics (Jadavpur University)

Research Interest: Labour Economics: Development Economics.

Other Credentials: Worked as Vice President, Citibank, USA; Senior Associate, Discover Financial Services, USA; Analyst, Genpact, India.

PROF. (DR.) SUDIPTA SEN ASST. PROFESSOR & ASST. DEAN (ACADEMIC AFFAIRS)

Ph.D. (IIM Indore);

M.A. Economics (Banaras Hindu University);

B.Sc. Economics (Scottish Church College, Kolkata)



Research Interest: Macrofinance: Monetary Policy: Machine Learning.

Other Credentials: Worked at Indian School of Business and Finance, Affiliate Centre of University of London; Certification in Machine Learning (Stanford University through Coursera); Certification in Deep Neural Network (Coursera).



PROF. (DR.) SYED MOHAMMED FAISA

ASST. PROFESSOR & ASST. DEAN (INTERNATIONAL STRATEGY)

Research Interest: Economic Anthropology; Debt; Community; Ethics of Exchange; Economy & Aesthetics.

Other Credentials: Researcher at the Centre for Study of Science and Technology Policy, Bangalore; Taught at the University of Sussex; Postdoctoral Fellow at International Institute of Information Technology, Bangalore.

PROF. (DR.) VANEET BHATIA ASST. PROFESSOR & ASST. DEAN (RESEARCH)

Ph.D. (IIM Raipur):

MBA Banking & Insurance (Panjab University);

B.Sc. (Hons.) (Panjab University)

Research Interest: Financial Markets; Corporate Finance; Bank Efficiency & Productivity.

Other Credentials: Worked as Probationary Officer, Vijava Bank (Now Bank of Baroda): University Grants Commission - Junior Research Fellowship (UGC-JRF) in Management; SAS Base Certified Programmer; Junior Associate Indian Institute of Banking; Member, Institute of Actuaries of India.



ADVISORY BOARD



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Yale School of Management,
Yale University



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Director, Institute of Internal Auditors,
Australia and Professor Emerita,
Macquarie University



H.E. DR. RON MALKA

Ambassador of Israel to India,
Sri Lanka and Bhutan, and Former
Director & Acting Chairman of the
Board of Directors
Tel Aviv Stock Exchange



MR. MOHIT SHUKLA

Managing Director – India Legal &
Lead India Regulatory and
Government Relations
Barclays, India



MS. SALONI JHAVERI
Head – Investor Relations &
Partnerships
National Investment & Infrastructural
Fund (NIIF) Limited, India



MR. AMAR SUNDARAM
General Counsel & Head (Legal,
Corp. Governance & Regulatory Affairs)
Royal Bank of Scotland, India



PROF. (DR.) INDU SHAHANI President & Founding Dean ISME School of Management & Entrepreneurship, India



MR. NITIN SHAH
Managing Director
Leading global investment banking, securities, and investment management firm



DR. RAJEEV UBEROI
CEO, IDFC Financial Holding Company
and Former Senior Group President
YES Bank, India



PROF. CHRISTOPHE JAFFRELOT
Professor of Indian Politics & Sociology
King's India Institute & Research Lead
Global Institutes, King's College London, UK



PROF. (DR.) SARAH J. KELLY
Associate Professor in Law & Marketing
UQ Business School,
University of Queensland, Australia



MR. SHREE PARTHASARATHY
Managing Partner (Trust & Transformation)
Grant Thornton Bharat LLP



PROF. (DR.) MIKE EWING
Executive Dean & Pro Vice Chancellor
Faculty of Business & Law
Deakin University, Australia



University hall of residence for students consists of several blocks of buildings designed by a French architect. University has:

- 24x7 health center with medical officer.
- Center for wellness and counselling.
- Washex hospitality solutions.
- 24x7 Security over 1080 CCTV cameras.
- State of the art sports facility includes badminton, tennis, basketball courts, cricket ground, football, volleyball, swimming pool, indoor games, gymnasium, yoga & aerobics.
- Multi-cuisine dining facility.
- Fully functional branch of ICICI bank with ATMs (ICICI bank and others) on several locations.
- Post office extension/courier office.
- Food Court: A world class food court Biswamil Bistro reflects the global aspirations and local traditions of JGU. Outlets at this food court are providing multi-cuisine options through brands such as Dominos, Subway, Keventers, Punjab Grill, Bercos, 34 Chowringee Lane, Breakfast Round the Clock, Moti Mahal, etc.







OTHER FACILITIES

| CAFÉ COFFEE DAY TUCK SHOP | AMUL ICE CREAM PARLOR | LOOKS TAILORING HOUSE |
|---------------------------|-----------------------|-----------------------|
| JUICE & MORE TUCK SHOP | CHAI TAPRI | NATIO BEAUTY PARLOUR |
| EVER FRESH JUICE SHOP | CONVENIENCE STORE | JUST LOOK MEN'S SALON |

NESTLE TUCK SHOP

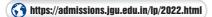
WELLNESS PHARMACY

ADMISSION REQUIREMENTS & FEE STRUCTURE

| Programme | B. Com. (Hons.) | |
|---|--|--|
| Course Duration | 3 Years | |
| Minimum Eligibility | 10+2 or equivalent (CBSE, ISC, State Boards, IB, Cambridge, and other Government Recognized Boards) | |
| Admission Criteria | Applicants are selected through a holistic admissions process conducted over three rounds based on a personal statement, supplemental application, performance in school, JSAT or equivalent (SAT, ACT, UGAT, LSAT-India) and faculty interview. | |
| Accepted Standardized Tests or Competitive Examinations | JSAT / SAT / ACT / UGAT / LSAT-India | |
| JSAT Weightages | English Verbal – 50% Logical Reasoning – 40% Quantitative Skills – 10% | |
| Application Fee | ₹ 3,000/- | |
| | 3,50,000/- per annum* Residential Fee ₹ 2,76,000/- per annum* | |

ADMISSION PROCEDURE

Applicants of the B.Com.(Hons.) at JSBF can apply directly through our online admission form available at our website. Kindly scan QR code/follow URL to visit our admissions page:



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Scan the QR code to



EDUCATION LOANS

JGU has established tie-ups with AVANSE (ICICI), Dena Bank and Credila (HDFC) to facilitate educational loans for students who are admitted to the B.Com. (Hons.) programme









SCHOLARSHIPS

O.P Jindal Global University awards Merit cum Means Scholarships (MCM) every year. The MCM Scholarship covers the tuition fees only. Scholarship will be opened by the University by 1 April and will be awarded to eligible students in July. The eligibility criteria include annual family income, XII board score, JSAT or standardized examination results and faculty interview score. Weightage will also be given to curricular and non-curricular achievements.



^{**}Fully refundable Security deposit of Rs. 50,000 shall be collected at the time of admission as per university rules.

JGU @ A GLANCE































12 SCHOOLS



35 Undergraduate Programmes

16 Postgraduate Programmes Doctoral Programme



























RESEARCH











INTERNATIONAL COLLABORATIONS



Collaborations with International Universities & Higher Education Institutions



of Globa



Faculty & Student

exchange collaborations



ACCREDITATION & RANKINGS

















Autonomy by University Grants Commission

Ranked 2nd Swachh Campus Ranking 2019 Government of India

Accredited "A" Grade by National Assessment and Accreditation Council







Sonipat -131001, (NCR of Delhi)

JGU - An Initiative of Jindal Steel & Power Foundation

FOR ADMISSION, CONTACT:



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CONTACT EMAIL