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ONLINE GUEST LECTURE

on

QP Perspectives and Model of Bounded Rationality by Simon and AI support for QP Modelling and Social Science Application

PROF. SEUNGHWAN MYEONG SPEAKER

Seunghwan Myeong is a Professor in the Department of Public Administration, Inha University (Incheon, Korea). He received his Ph.D. from Syracuse University in 1996. His research interests are in electronic government and e-governance, information management in public organizations, and information and communication policy. He served as a President of the Korean Association for Policy Analysis and Evaluation (KAPAE) in 2016. He was a president for the Korea Association for Policy Studies (KAPS) in 2018. He currently serves as a Head Director of the Global e-Governance Institute (GeGRI) and a Member of Board of Directors in Korea Customs UNI-PASS Association. His publications include Electronic Government (2006), Information Society and Modern Organization (2004). Effects of IT on Policy Decision-Making Processes: Some Evidences Beyond Rhetoric (2009), An Exploratory Study on the Relationship among Talent Characteristics, Information Capability, and Social Network (2011), Factors Influencing on Information Use Behavior of Different Generations (2012), Smart E-Governance 2015), Which Type of Social Capital Matters for Building Trust in Government? (2016). Determinant factors on Smart City (2018), Smart City Strategies—Technology Push or Culture Pull? (2021), Research Models and Methodologies on the Smart City (2022), in His work appeared in the Administration and Society, Korean Journal of Information Policy, Government Information Quarterly, Sustainability, and others.

FRIDAY, 20 MARCH 2026

18:00 – 20:00

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